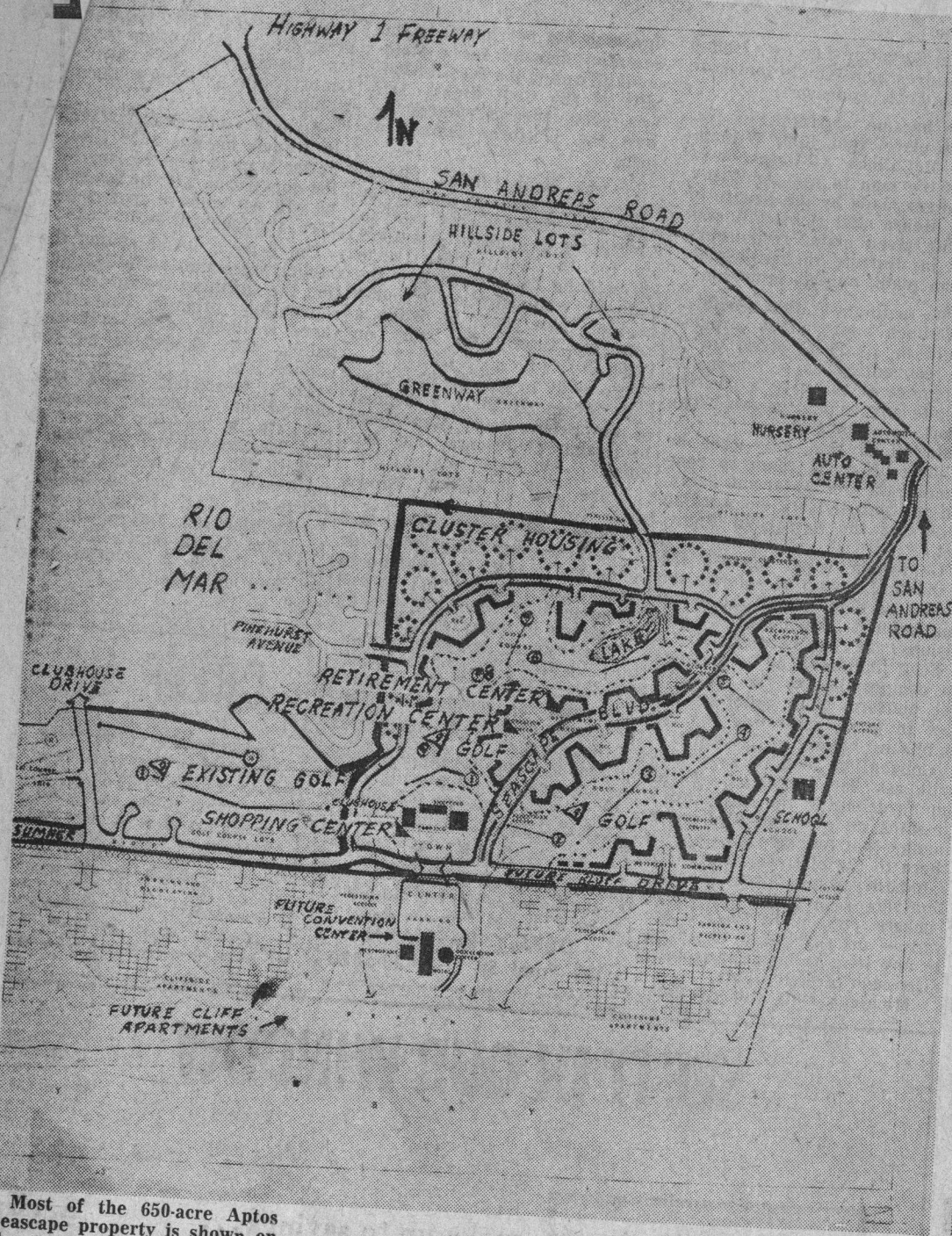


Housing 1960-1989

La Cruz Sentinel

Wednesday, July 8, 1964

Work Under Way On County's largest Housing Development



By Wallace Wood
Sentinel Staff Writer

By the end of the year, the county's largest housing development will be well under way in Rio del Mar.

Construction already has started on a road system to serve the Aptos Seascape corporation's \$30-million, 150-acre planned community on part of the former Krag ranch property, as part of a five-year "first phase."

Merle Watson, Aptos Seascape representative, says work will begin on a community recreation center, clubhouse, and possibly the first 25 model homes within the next two weeks.

Completion of these three construction units is expected by October, Watson said, with work started on another 166 homes.

Two weeks ago Aptos Seascape received final approval for the development from county superintendents after reaching an agreement with the Rio del Mar Improvement association.



Merle Watson, right, Aptos Seascape project head, points out the new divided entranceway to the huge planned community development to Mrs. Carlyle Miller of the Rio del Mar Improvement association in the top picture. The entranceway is on San Andreas road near La Selva Beach. To be called Seascape boulevard, it will be a divided roadway along its length, connecting to Rio del Mar, and will be planted in Olive trees and evergreens. In photograph at left, looking toward the James DuMond subdivision in Rio del Mar, heavy construction equipment works to clear off the first lots for the

Most of the 650-acre Aptos Seascape property is shown on the map above, with the first 160 acres to be developed outlined by a heavy line. This \$30-million first phase, with \$4.5 million to be spent this year, will include several hundred clustered homes and a retirement community of apartments split by a nine-hole golf course that runs down two canyons. A recreation center, shopping center, school site, and clubhouse are included in the first phase. Later developments may include a convention center, cliffside apartments along the beach, hillside homes along San Andreas road and Highway 1 freeway, an automotive center and nursery.

a
decision
everyone

San Andreas. Seascape boulevard now is under construction to link Rio del Mar and Seascape with San Andreas road and La Selva beach. A future thoroughway is planned along the bluff.



parked along the future curbside of Seascape boulevard. The roadway is scheduled for completion by November. In the photograph immediately above, a deep ravine is being filled. The ravine separates Seascape from the existing Aptos Beach Country club in the background. Future extension of Summer avenue would be at the left of the picture. Though hundreds of tons of earth have been moved in the course of road construction, only a few trees have been destroyed, Watson said.

KIRBY

VACUUM CLEANER
PARTS AND REPAIRS

261 WATER ST. 426-2583

USED CARS

GW WARRANTY IN WRITING ON EVERY USED CAR
—LOOK THEM OVER . . . VACATION SPECIALS!!!

'64 CORVAIR
Monza. 4-Speed,
heater, low mileage
\$2395

'62 GALAXIE V8 500
2-DOOR HARDTOP
Cruis-O-Matic, Radio, Heater, Power steering.
\$1995

'63 FORD GALAXIE 500
2-DOOR HARDTOP
Cruis-O-Matic, Power Steering, Radio, Heater. Beautiful condition . . .
\$2395

'62 FORD 4-DOOR
COUNTRY SEDAN WAGON
Cruis-O-Matic, Radio, Heater, Power Steering.
\$1895

'61 CHEVROLET V8
BEL AIR
4-door, Powerglide, Radio, Heater
\$1495

'59 CHEVROLET
Brookwood Station Wagon
Powerglide, V-8 engine.
\$1095

'62 FORD ECONOLINE
STATION BUS
Can be used for bus or van. Now priced at the low price of only . . .
\$1295

'61 RAMBLER
STATION WAGON
9-Passenger. Automatic transmission, Power Steering, Radio, Heater . . .
\$1495

'61 FALCON
4-DOOR STATION WAGON
Ford-O-Matic, Radio, Heater, etc. Ready to go at the low price of . . .
\$1095

'60 FALCON
2-DOOR
Standard transmission. Get gas saving economy. Drive this one today.
\$895

'60 RAMBLER
4-DOOR
Stick shift for economy.
\$895

'59 MERCURY
2-DOOR HARDTOP
Merc-O-Matic, Radio, Heater
Power Steering
\$995

'60 FORD F-100
1/2 TON FLATBED
You'll never see a better buy at this low price.
\$1195

Santa Cruz Building Activities During Fiscal Year Show Increase Over 1962-63

Santa Cruz building activity for the 1963-64 fiscal year showed an increase of roughly 3 per cent over 1962-63. Total building valuations were \$8,125,582 for 1963-64 against \$7,877,509 for the previous year.

New residential construction accounted for the increase. This year's total was \$5,246,059, up from \$4,553,510 for 1962-63.

Non-residential construction dipped nearly \$400,000, with only \$2,147,139 in new construction this year. The previous year's figure was \$2,544,102.

The building inspection department issued 1086 permits, compared to 1004 last year. The increase over-all was \$248,073.

City building totals for June were an uninspiring \$510,710,

compared to a total in June, 1963, of \$626,325. The city building inspection department issued 97 building permits for construction valued at that amount.

In residential construction, 15 single-family house permits were issued with a valuation of \$262,103. One permit for a four-unit apartment, valued at \$30,000, was issued.

Now non-residential construction, 30 permits, was valued at \$160,231. Remodeling and repairs totaled \$27,052 and \$28,189 non-residential.

The department also issued 61 electric permits, 50 gas tags, 46 plumbing permits, 18 roofing permits and 19 permits for curbs, gutters and sidewalks.

The holiday weekend curtailed new building activity in Santa Cruz, with the building inspection department issuing just 16 permits for construction valued at \$21,397 during the week of July 1-7.

Ben F. Hill was issued a \$17,000 permit for a house at 159 Suburbia avenue. The Palomar Garage was issued a \$2000 permit for a sign at the new garage, 1261 Soquel avenue. The city took out a \$700 permit for bridge decking at Harvey West park, 326 Evergreen street.

Demurrers Filed In Civil Action

Demurrers declaring there is no cause of action have been filed in the Superior court civil action brought by Jerry McGuire asking over \$35,000 from the county and Roberson Brothers construction company.

The demurrer for the Roberson firm, filed by Attorney Frank Murphy Jr., declares of the complaint: "It cannot be ascertained how or in what manner the plaintiff has sustained damage, if any there be, from the alleged failure to perform on the part of these demurring defendants and/or to complete the contract within the time specified."

It further declares the complaint is "ambiguous" and "unintelligible."

The county demurrer, filed by Assistant County Counsel Hank Faitz, also declares there is no cause of action. Both demurrers will be considered by the court and could bring dismissal of the civil suit.

The action filed by McGuire's company, McGuire-Hudson, Inc., concerns storm drains, water mains and other utility work on the Rancho Dia subdivision in the San Lorenzo valley.

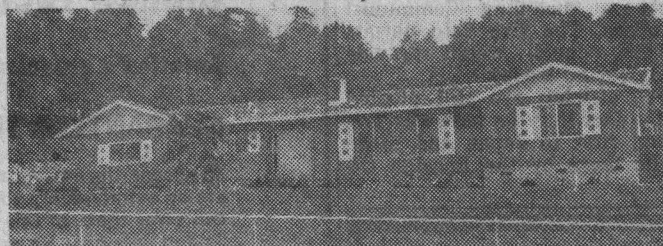
BUY U. S. SAVINGS BONDS

San Lorenzo Valley House of the Week

The "House Detectives" of the Multiple Listing Service of the Santa Cruz Board of Realtors select

**This home on
214 TERRACE DRIVE
IN SCOTTS VALLEY**

as the San Lorenzo Valley House of the Week



ALL SAVINGS ON DEPOSIT