Mostly about People By Wally Traking



Moonlighting Flintstones

The Flintsones are hard working people, engaged in their weekly TV shows and daily funnypage appearances

But busy as they are, they are probably the most active and highly paid moonlighters in the history of moonlighting.

Which means earning money outside of regular business hours.

and Wilma's bosses Fred are Bill Hanna and Joe Bar-bera who are the worlds largest producers of animation — even out-bigging Walt Disney,

According to George Hazel-ton, 46, who grew up in Santa Cruz and who is now director the Flintstone comic of appearing in more than 200 papers here and abroad. * *

Hazelton said the by-products of the Stone Age family gross \$75 million a year. Games, dolls, toys, trinkets, books, etc.

This is larger than the income om the work-a-day TV and from the work-a-day TV and comic strip work. Which is some moonlighting.

The Flintstone children have been commercially planned.

Fred had little to say about it.
The toy people said the time
was right for a Flintstone doll so one was designed and named "Rocky" without even asking without even asking Wilma.

But the toy people said baby boy dolls weren't selling as well as baby girl dolls.

"So we changed the sex and I designed the 'Pebbles' doll," said Hazelton. "Then I had to get Wilma pregnant."

Later the toy research people advised that the market was ready for another doll this time from the Rubbles, next door neighbors of the Flintstones.

"In this case we couldn't wait for a normal pregnancy, so we had Barney and Betty adopt a boy," he said, "and that's how Bammbamm came about."

The Flintstones are in their fifth season on TV, according to Hazelton, who was a crack cartoonist even at Santa Cruz High and went to work for Disney at 19. In 1952 he moved over to TV.

Hanna and Barbera directed

Hanna and Barbera directed
"Tom and Jerry" cartoons for
MGM during their movie days
and looked for something in TV.
But the early TV budgets
couldn't meet the costs of a cartoon. This was rectified by using
about 75 per cent less animation
in the drawings in the drawings.

Hazelton believes the charm of the Flintstones lies in the

gimmicks.

"We take the tools of modern day living and throw them back to the Stone Age, using clever means of applying them through the use of animals and birds.

Example: prehistoric bird's beak as stero needle; pig under sink as garbage disposal; octopus holding up outdoor cabana; pterodactyl air lines; and the turtle lawnmower.

"For the human format we llow pretty close to Jackie follow pretty

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Gleason and his bumbling way of life," he said. "What I do is to take the TV show and put it into a cartoon

strip "Originally, the name was to Flagstone, but this was given be Flagstone,

up for Flintstone.

"In the planning stage is a full length movie featuring the Flintstones in sort of a James Bond type thriller, only in the Stone Age setting," he

said. And I understand I am beating Hedda Hopper and Louella on this bit of "inside" Hollywood news.

would say: "How Fred As

about that!"

Burgla Motel Guest

A light-fo a Sant into last weekend tel purse, dio while th

Mr. and of San Jose place at the Court race Poli street. parently er terrace open contained al to personal

> Thieves ' a big wre parking m Union stre the head, v was taken lice said a needed to from its su

Police are port that t Doyle Cran view avenuinto the Sa avenu night. The boy

fishing who proached. his fishing him into table to swi unhurt.

Police three Sara theft charg of taking machine at station and

The you

were place pending f The youth went to go went to go the machin unlocked. about 24 hidden in tion. Police recovered.

Win at Bri Slam For South; N

By Jacoby & Son
1965 Vanderbilt Cup Winners
Newspaper Enterprise Assn.
South has no trouble making
six spades. All he has to do is
to draw trumps, discard his two
hearts on dummy's long dishearts on dummy's long dia-monds and concede a club trick. hearts

The contract would be reacheasily by normal blooming hods following an opening methods

spade bid by South.
Six spades by South is also reached via the Vanderbilt Club convention after West overcalls with one heart. North's double is not for business. Instead shows that North has t

snows that North has the strength to make a positive response and is forcing to game. Thus, when North jumped to four spades he was inviting a slam and South is able to ask for aces and settle for six when he finds that one ace is missing.

The use of this particular type of double is one of Harold Vanderbilt's early inventions. He found that an overcall of an opening club bid might make it hard for responder to get into competition. Thus, since a douhard for ble shows a positive response, immediate bid denies the strength for a positive response.

How does the Vanderbilt convention handle the situation when responder wants to double business? Responder must pass. The chances are that the club bidder will reopen with a takeout double whereupon responder just leaves it in.

What would happen with this

WEST ↑ 103 ♥ A Q J ♦ 975 ♣ Q J 7

North :

Open

hand if W North wo and Nor have to s down if t How wou overcall? spade an

0 West 1 🐥

Pass You, S