

# Chamber Tourist-Convention Bureau Sees The Sites That It Promotes

Members of the Santa Cruz Convention and Visitor's Bureau set out last week to learn their own product when they toured many of the area's amusement and visitor drawing centers.

Louis Haber, chairman of the bureau, which is a division of the Greater Santa Cruz Chamber of Commerce, said the tour was designed to expose committee members to the same views seen by visitors to the area.

"The long range bureau goals are partially dependent on the plans of the amusement centers because these centers draw a large portion of the visitors to our area," Haber said.

Haber noted that many committee members reported they had never been to the amusement centers or had not visited them in a long time.

First stop on the tour was at the Coconut Grove dance pavilion. Thomas Cutting, business manager for the Seaside Company, told the group of his company's plans for enlarging the facility.

He said that within a year the Grove would be able to accommodate banquet meetings of up to 1200 persons. He further noted that a complete redecoration of the Grove would be finished by the end of the year.

Cutting also described a spec-

tacular new amusement ride, the Sky Ride, being installed at the Boardwalk.

The tour then visited the Historical Wax Museum on Front Street. Curator Brad Macdonald pointed out that the museum housed two complete floors of figures and settings created by California sculptor Lewis Sorensen.

All of the wax figures depict an American heritage theme.

Next stop was the Mystery Spot, managed by Bruce Prather. Haber said the group was very impressed with the efficiency of the operation.

Owner Art Sprague explained expansion plans for his operation when the group arrived at Lost World. The committee viewed the strange and exotic trees of the setting and watched as some of the Lost World's cement prehistoric monsters were moved.

At Santa's Village the committee heard plans for repainting the amusement center and of several new rides being installed for the summer season.

At the next stop, owner Norman Clark treated the group to a ride on his narrow-gauge railroad at Roaring Camp. Clark explained his company's plans for expansion during the ride through the redwoods at Henry Cowell State Park, up to the summit of Bear Mountain, an 800-foot peak overlooking Monterey Bay.

"The most spectacular portion of Clark's expansion program is the construction of the new Spring Canyon railroad trestles," Haber said. "One trestle actually loops over the other to allow the puffing steam locomotives to gain the necessary elevation for the mountain summit."

After the train ride, the committee members had lunch at the Roaring Camp picnic grounds where Clark told of plans to enlarge the town of Roaring Camp. The community will be re-created to appear as it might have during the period of 1850 to 1880.

"I feel the tour was extremely beneficial," Haber said. "Now more than ever we know that our area has many great things to offer our visitors."

Fred McPherson III, Sub-committee chairman on tours, said he thought everyone coming into contact with visitors should take the tour to re-orient himself with what the area has to offer.

Representatives from the county advertising committee and the Aptos Chamber of Commerce accompanied the bureau committee members.



Owner Norman Clark, second from left, explains plans for expansion of his Roaring Camp operation as members of the San-

ta Cruz Convention and Visitors Bureau committee take a ride on the Roaring Camp narrow gauge railroad.



Members of the Santa Cruz Convention and Visitors Bureau committee test the as-

tounding gravity reversal illusion at the famed Mystery Spot.



Santa Cruz Convention and Visitors Bureau committee men watched as a crane picked up this prehistoric monster for re-

moval to another part of Lost World. The moving was a part of general plans to expand the operation of the tourist center.

## Pinocchio On Boards Today

The final presentation of "Pinocchio," a play by the Santa Cruz Children's Theater, will be given today at 2:30 p.m. in the civic auditorium.

Mrs. Charlotte Fotopolos directs the children in the play, which she adapted from the original story by C. Col-lodi. Admission is 25 cents for children and 50 cents for adults.

One of the main features of the show will be a musical trio, the "Scorpions." Tommy Faggiano, John Huckins and Robert Stickle are members of the trio, which has up-to-date fun on Pleasure Island with their mod band music.

The two-act, 11-scene play places actors in a variety of situations, ranging from Gep-petto's workshop to the inside of a whale.

## Bloom To Speak To Mid-County

## Woman, 29, Says She Was Raped

Sheriff's deputies are investigating the report by a 29-year-old woman that she was raped Thursday afternoon by two men who asked to use a telephone.

The woman, who lives in Los Gatos, is staying with relatives. She said one of the men held her while she was raped by the other. She said one was in his late 30's and the other in his late 20's or early 30's.

Gatos, is staying with relatives at a Happy Valley road residence. She said the two men stopped while she was working in the yard and asked to use the telephone.



100% han  
Instant C  
gaussing)  
disturbanc  
of a button  
is on! Auto  
Control k  
tuned wit  
adjustme  
station's sig  
varies. And  
tubes are  
and very

Inspect th  
letry. Kno  
Solid hardw  
it. Hand  
handfinishe