## UCSC campus ranked 25th best in nation

Sentinel staff report

SANTA CRUZ — UC Santa Cruz was named the 25th best public campus in the country in the 1998 assessment of colleges and universities by U.S. News & World Report.

The ranking appears in the magazine's 11th annual "America's Best Colleges" issue that appeared on

newsstands Monday.

In developing the 1998 rankings, U.S. News distributed detailed questionnaires to 1,400 four-year schools earlier this year. Criteria by which the schools are judged include academic reputation, retention rate, faculty resources, student selectivity, financial resources, valued added (a measurement of the school's role in the academic success of its students), and alumni-giving rate.