

Sharp increases in taxable sales

All the cities in Santa Cruz County and the county as a whole posted sharp increases in taxable sales for the second quarter of 1987, the state Department of Equalization announced today.

Compared to the second quarter of last year, sales were up 10.2 percent in Watsonville, 6.8 percent in Capitola, 8.8 percent in Santa Cruz, 21.9 percent in Scotts Valley and 12.6 for the entire county.

Statewide, sales were up 7.4 percent to \$58 billion, the largest increase since the third quarter of 1985. Other statewide highlights:

—Retail store sales jumped

6 percent to \$37.3 billion.

—After a decline in the first quarter, new-car dealers posted a 3.6 percent increase in the second quarter, to \$6.2 billion.

—Service stations showed their first increase in taxable sales in 18 months as gas prices stabilized. Sales were \$3.2 billion, a 4.3 percent jump.

—Department stores were up 10.8 percent to \$4.6 billion and specialty stores rose 12.3 percent to \$4.3 billion.

Breakdowns by type of store for cities and counties won't be available for several months.

Taxable sales

Figures in thousands of dollars

	2nd Qtr. '87	2nd Qtr. '86
Santa Cruz County	394,929	350,636
Capitola	50,907	47,656
Santa Cruz	127,728	117,374
Scotts Valley	28,187	23,115
Watsonville	62,668	56,865