

# Spring Fair

The 1972 Spring Fair was so successful that it creates some second thoughts about whether it should continue to be held on the Pacific Garden Mall.

The crowds were a little more than the Mall could handle.

The exhibits were impressive and successive, the music and dancing attracted large numbers of people, so great that it was difficult to walk along the sidewalks.

In comparison to some of the previous Spring Fairs, the 1972 version was better planned and the exhibits were a vast improvement over some of the rummage-type operations of previous years.

The exhibits appeared to be more successful from a sales point of view as well as of being interesting to the throngs of visitors who toured the Mall.

If there was one complaint, it was simply that the crowds were too large.

While there is no question about the fact that having the Spring Fair on the Mall brings about a happy arrangement between retail operations and more art designed sales presentations, the togetherness became a little too great.

Certainly, it improves relationships to have those concerned with business and those less concerned with the officialdom of conducting a retail operation to gather

together in a single goal such as the Spring Fair, but we cannot help but wonder whether the fair has grown sufficiently that it requires a larger location.

The Mall provides an excellent setting as far as its beauty and contemporary setting is considered, but it also has a limited capacity to handle the movement of people.

The crowds were so great that it was not only difficult to walk along the sidewalks, but it was difficult to view some of the exhibits.

If the Spring Fair is to continue, and continue to grow both in the number and in the variety of exhibits, it may well be that it would be beneficial to move the Fair to an area of greater exhibition space, perhaps an area such as Harvey West Park.

Obviously, it would be necessary to establish adequate public transportation facilities such as the use of the transit system so that people would be able to visit the area without being dependent upon private transportation.

We thought the Fair was a major improvement over earlier projects. It was a first rate operation deserving the plaudits of the community.

— O —

## Max Thelen

Earlier this month, a man virtually unknown to most Santa Cruzans, but who played an extraordinary role in the advancement of Santa Cruz, died at his home in Berkeley at the age of 91.

His name was Max Thelen, the senior partner in the law firm of Thelen, Marrin, Johnson and Bridges of San Francisco.

In his role as president of the Samuel Cowell Foundation, Max Thelen played a prominent role in the creation of the Henry Cowell Redwoods State Park in Felton.

He was instrumental in working with the community in the development of the University of California campus at Santa Cruz on property sold to the university by the foundation.

Cowell College, the first college on the campus, came about because of his interest along with the later development of the Cowell Health Center on the campus.

He was responsible, too, (with the late E. H. Connick) for the Cowell grant to the First Congregational Church.

A past president of the Commonwealth Club and the State Public Utilities Commission, Max Thelen was an outstanding Californian, a man who truly matched our mountains.

STAYSEAL  
ON  
4/25/72