Business Ristrict

Remodeled Woolworth Store Officially Opened



Sporting a completely new look, the F. W. Woolworth company's Pacific avenue store officially opened its doors today. The store has been expanded by 6400 square feet through taking over space formerly occupied by the J. J. Newberry store.

Heavy Winds Batter SC County

March-type winds this morning gave the California countryside an unseasonable beating and drove small craft from most coastal waters.

Four power stoppages were reported in northern Santa Cruz county shortly after 11 o'clock and trees were blown across

streets in two areas.

Elsewhere, a chill north wind with gusts up to 44 miles an hour toppled a huge elm onto two cars near the Capitol building in Sacramento and dust storms closed two roads in the central valley.

A Pacific Gas and Electric company spokesman reported four stoppages, including one in the northwest sector of the downtown

business district.

A falling tree knocked a transformer from a pole and caused the Boulder Creek substation to short out at about

Visiting Brass Look Over Remodeled Store



Woolworth Store Manager Carl Helin (right) discusses the newly-remodeled Pacific avenue

store with two visiting officials of the firm, W. W. Moriarty, San Jose district superintendent (left), and H. A. Posner, Pacific Coast food operations merchandiser. ca

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