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In 15 days, employers must
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The Sentinel

Business Barometer

Bank Clearings (Debits)

(SOURCE: Bank of America, downtown, West Santa Cruz and East Santa Cruz branches; County Bank of Santa Cruz, head office, East Santa Cruz, West Santa Cruz, Harbor and Front-River branches, Aptos, Felton, Soquel and Boulder Creek; Wells Fargo, downtown, Aptos, Santa Cruz Campus and Opal Cliffs branches.)

	May '68	May '67
Total Debits	\$68,035,635	\$56,640,027

City Building

(SOURCE: Building Inspector, City of Santa Cruz.)

	May '68	May '67
Total Valuation (89)	\$ 524,642	\$ 504,424
New Residential, single family (13)	\$ 289,500	\$ 335,351
New Non-Residential (26)	\$ 155,212	\$ 119,128

County Building

(SOURCE: Building Inspector, County of Santa Cruz.)

	May '68	May '67
Total Valuation (244)	\$ 1,455,333	\$ 1,111,656
New Residential, single family (53)	\$ 739,378	\$ 541,000
Apartments (6)	\$ 32,000	\$ 33,375
Duplexes	\$ 0	\$ 0
New Non-Residential (187)	\$ 644,455	\$ 448,881

Real Estate Lending

(SOURCE: Title Insurance and Trust Company.)

	May '68	May '67
Transactions (loans)	517	388
Total Valuation	\$ 8,827,588	\$ 5,335,501

Real Estate Sales

(SOURCE: Santa Cruz Board of Realtors.)

	May '68	May '67
Number of Listings	322	283
Number of Sales	106	86
Dollar Volume	\$ 2,149,048	\$ 1,761,375

Electricity Customers

(SOURCE: Pacific Gas and Electric Company.)

	May '68	May '67
Number in S.C. District	38,187	37,389

Water Customers

(SOURCE: Water Department, City of Santa Cruz.)

	May '68	May '67
Number in S.C. District	7,116	7,042
Amount Billed	\$ 85,970	\$ 68,800

(NOTE: Water bills are sent out on a bi-monthly basis and the number quoted reflects roughly half of the total number of customers of the city water department in and out of the city.)

Postal Receipts

(SOURCE: Postmaster, Santa Cruz.)

	May '68	May '67
Total Receipts	\$ 80,555	\$ 58,611

Telephone Subscribers

(SOURCE: Santa Cruz office, Pacific T. & T. Company.)

	April '68	April '67
Total Stations	52,162	49,299
Gain over previous month	0	256

(NOTE: This includes subscribers in Santa Cruz, Aptos, Ben Lomond, Boulder Creek and Felton Exchanges.)

Vital Statistics

(SOURCE: Santa Cruz County Health Department.)

	May '68	May '67
Total Births	160	137
Total Stillbirths	2	2
Total Deaths	137	138

(NOTE: Totals cover entire County of Santa Cruz.)

Unemployment Claims

(SOURCE: Local office, Calif. Dept. of Employment.)

	May '68	May '67
New and Renewed Claims	595	775
Aaverage Weekly Claims	921	1,155

The Sentinel Circulation

	May '68	May '67
Average Paid Circulation	18,747	18,411