

EvenAs

Heritage Days Ball Tickets Now On Sale

Tickets for the Heritage Days costume ball are on sale this week at nearly 50 Santa Cruz locations.

The ball, final event of the celebration beginning tomorrow, will start at 9 p.m. Saturday at the Cocoanut Grove ballroom. Music will be provided by the Don Kirby orchestra.

Prizes will be awarded for best costumes in several categories including a special prize for the best group costumes, according to Mrs. Anthony Fontes, head of the YWCA group sponsoring the ball.

Brad Macdonald, general chairman of Heritage Days, said the celebration's purpose is to "focus attention on the rich history of the Santa Cruz area while providing the start of a much larger celebration in 1969 to mark the 200th anniversary of Santa Cruz."

Other events scheduled this week include a tour of historical homes Thursday afternoon, sponsored by the Native Daughters of the Golden West; a square dance festival Friday evening in the civic auditorium, sponsored by the department of parks and recreation; a Saturday morning parade sponsored by the junior chamber of commerce; a community picnic Saturday noon in San Lorenzo park sponsored by the Active 20-30 club; and displays and special

sales at several Santa Cruz retail firms.

Tickets for the ball are available at the chamber of commerce office, at the YWCA, and at these business firms:

Downtown: Plaza book store, Channing Manning bookstore, PG&E office, Leask's, Santa Cruz Hardware, Penney's, Morris Abrams, Schipper-Dillon, Bowman and Forgey, Palace stationery, Bank of America, Vee Hoffman's Palomar shop, Casa del Rey, and Dream Inn.

East Santa Cruz: Burdick's Eastside Electronic service, Wicklund stationery, Pacific Office Machine company, Golden Pagoda Gift shop, Eastside Television, Radio and appliances, Santa Cruz Pharmacy, Mary Haight's shop, Johnson's Women's Wear, Riverside Hardware and Electric, Wilson Brothers Realtors, Brunjes and Fallis, Carol Ann Fabrics, Walter's Pharmacy, Leo's Quality Shoes, Eastside Paint and Supply company, Thompson's Paint center, Eastside Pipe and Supply, Volkswagen.

West Santa Cruz: Mellis Market, Ken's Camera and Garden shop, Whitlock's Dress shop, State Farm insurance, Stagnaro's Liquors, Mission Pharmacy, Bank of America, Gene Terrini Insurance, Palm-Rexall Drugs, and County Bank.