

## GOLDEN TICKET AWARDS

# Boardwalk earns industry honor

Boardwalk

9.9.12

*Sentinel staff report*

SANTA CRUZ — The Santa Cruz Beach Boardwalk was recognized as the “Best Seaside Park” in the world by the amusement industry. The Santa Cruz amusement park earned the honor Saturday at the 2012 Golden Ticket Awards in Pigeon Forge, Tenn.

The Golden Ticket Awards are considered the “Oscars” of the amusement park industry. The Boardwalk has won the Golden Ticket Award for “Best Seaside Park” for six consecutive years.

Marq Lipton, the Boardwalk’s vice president of marketing and sales, accepted the award, at a ceremony at Dol-

lywood.

Winners were selected by amusement park experts and enthusiasts from around the world in a poll conducted by Amusement Today, the industry’s leading trade publication.

During the ceremony, it was also announced the Golden Ticket Awards will be held

in Santa Cruz in September 2013.

The Boardwalk is a finalist for another important industry award — the Applause Award. The winner of that award will be announced at the International Association of Amusement Parks and Attractions Expo in Orlando, Fla., in November.