

The Sentinel-News Business Barometer

BANK CLEARINGS (Debits)

(SOURCE: Bank of America, County Bank of Santa Cruz, East Santa Cruz, Felton and Soquel; Farmers & Merchants National Bank.)

	May, 1956	May, 1955
Total debits -----	\$24,065,429	\$20,519,306

CITY BUILDING

(SOURCE: Building Inspector, City of Santa Cruz.)

	May, 1956	May, 1955
Total valuation -----	\$377,187	\$331,361
New residential -----	\$256,931	\$277,545
Number of new residential -----	19	36
New non-residential -----	\$ 67,523	\$ 13,798

COUNTY BUILDING

(SOURCE: Building Inspector, County of Santa Cruz.)

	May, 1956	May, 1955
Total valuation -----	\$599,362	
New Residential -----	\$399,200	
Number of new residential -----	50	
New non-residential -----	\$160,162	

(NOTE: County building records were started in March, 1956. Prior building statistics are unavailable.)

ELECTRICITY CUSTOMERS

(SOURCE: Pacific Gas and Electric Company.)

	May, 1956	May, 1955
Number in S. C. district -----	28,825	24,272

(NOTE: Includes domestic users only.)

WATER CUSTOMERS

(SOURCE: Water Department, City of Santa Cruz.)

	April, 1956	April, 1955
Number billed -----	5758	5623
Amount billed -----	\$ 25,150	\$ 23,680

(NOTE: Water bills are sent out on a bi-monthly basis and the number quoted reflects roughly half of the total number of customers of the city water department in and out of the city.)

POSTAL RECEIPTS

(SOURCE: Postmaster, Santa Cruz.)

	May, 1956	May, 1955
Total receipts -----	\$ 33,153	\$ 28,466

TELEPHONE SUBSCRIBERS

(SOURCE: Santa Cruz office, Pacific Telephone and Telegraph Company.)

	April, 1956	April, 1955
Total stations -----	20,498	18,800
Gain over previous month -----	229	135

(NOTE: This includes subscribers in Santa Cruz, Aptos, Ben Lomond, Boulder Creek and Felton Exchanges.)

VITAL STATISTICS

(SOURCE: Santa Cruz County Health Department.)

	May, 1956	May, 1955
Total births -----	110	100
Total stillbirths -----	0	7
Total deaths -----	75	1

(NOTE: Totals cover entire County of Santa Cruz.)

UNEMPLOYMENT CLAIMS

(SOURCE: Local office, California Dept. of Employment.)

	May, 1956	May, 1955
New claims -----	460	652
Average weekly claims -----	360	651

SENTINEL-NEWS CIRCULATION

	May, 1956	May, 1955
Average paid circulation -----	12,815	13,025