

SANTA CRUZ SENTINEL
5-11-77



SC History On Phone Book

That big smile of Mayor Joseph Ghio at left came Tuesday when Hank White, Pacific Telephone Co. local manager, presented this framed cover of the 1977 Santa Cruz County telephone directory for permanent display in the city hall council chambers. Ghio is a SC native and particularly appreciates the historic homes depicted in black and white drawings on the cover. The artist is Robert A. Bennett, whose work was used to illustrate the Historic Preservation

Element of the city general plan. White said some 97,600 directories will be distributed locally and that other directories will go to libraries and reference centers throughout the country. White said that Bennett would not allow his name to be used on the cover, so the company surprised Bennett at a ceremony Tuesday, giving him a duplicate of his handsomely framed work.

Delivery June 1 to 6

8 Santa Cruz Historic Homes Cover Directory

Eight historic homes in Santa Cruz are featured in ink drawings on the cover of the 1977 Santa Cruz County telephone directory set for delivery between June 1 to June 6.

The inside back cover of the book contains a description of "Historic Santa Cruz" and states, in part:

"Santa Cruz has one of the most intriguing histories of any city on the West Coast. Every architectural structure that distinguishes Western society is evident in this beautiful seaside community.

"The picturesque community of parklike settings, Spanish adobes and old Victorian homes highlight the early Mission

community, founded in 1791.

"The cover photo shows some of the architectural styles which are the pride of the community."

The drawings are by Robert A. Bennett, a member of the city planning staff, whose artistic drawings have been included in the Historic Preservation Element of the city general plan.

The directory cover was designed by Pacific Telephone and is particularly unusual because it is in black and white.

Local manager Hank White

predicts the cover will become a collector's item.

The directory will be distributed to 97,600 customers in the county, White said.

It will contain new telephone numbers for city offices and the Santa Cruz City Schools, along with courtesy listings in the white pages to help residents locate the numbers of all government offices and schools.

A reference page of frequently called government offices is included in the Yellow Pages under the heading of "Government."

REFERENCE