

Chamber Sponsors "Women In Business" Luncheon

Chamber of Commerce Bus. S.C. 7/92

The Santa Cruz Area Chamber of Commerce will hold its first "Women in Business" Luncheon, with featured guest speaker Brenda Donath. Brenda Donath is Senior Vice President and County Manager for

Founders Title. Donath, who was the 1991 Capitola Chamber of Commerce Woman of the Year, will talk about "Adding Value to Your Single Greatest Resource—Your Time: Building a Valuable Network that Works for You."

The event is scheduled for 11:30 a.m. to 1:30 p.m. on July 14 at Peachwood's (Pasatiempo Inn) in Scotts Valley, with subsequent meetings slated for the second Tuesday of each month, same place and time. Meetings will be formatted to include a structured networking session, a guest speaker and meal. The networking session is designed to allow even the business newcomer to comfortably make business contacts.

July's luncheon is the result of a new "Women in Business" Committee, chaired by Danielle Loughman, Westar Cable TV. The committee is a network-

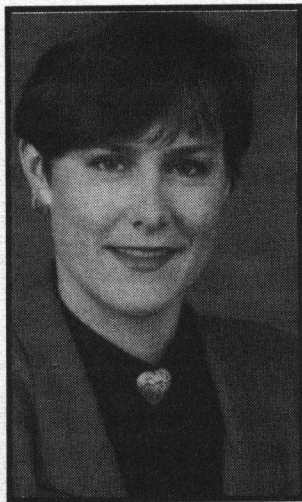
ing, education and support group started by the chamber to address the needs of a growing number of women members. Vice Chairs are Pat O'Brien, Blue Spruce Inn; Makani Lew, Soquel Chiropractic; Lori Kampa, Raytek; Lori Doan, Santa Cruz Title; Carol Canaras, Blickman Turkus and Sandy LaRuffa, Corporate Events. Other members of the committee include: Sandy Ander-

son, Coast Commercial Bank; Judy Brothers, The Travel Spot; Eve Campbell, Farmers Insurance; Linda Lynn Mercier, David Lyng & Associates; Chris Macdonald, Crossroads Temporary Service and Diane Ronald, Ronald & Ronald Bookkeeping.

Women in Business is for entrepreneurs, management personnel, corporate employees and people involved in all aspects of

business. Future topics will include marketing, public relations, advertising, making high quality decisions, handling conflict in the workplace, business etiquette and how to delegate.

Reservations are required and may be made by calling 423-111. The cost is \$15 for member of the Santa Cruz Area Chamber of Commerce and \$20 for non-members.



Brenda Donath