

Leask's <sup>Department Store</sup> *Business Apr. 12, 1970*

AN "1890" GALA  
and GRAND OPENING

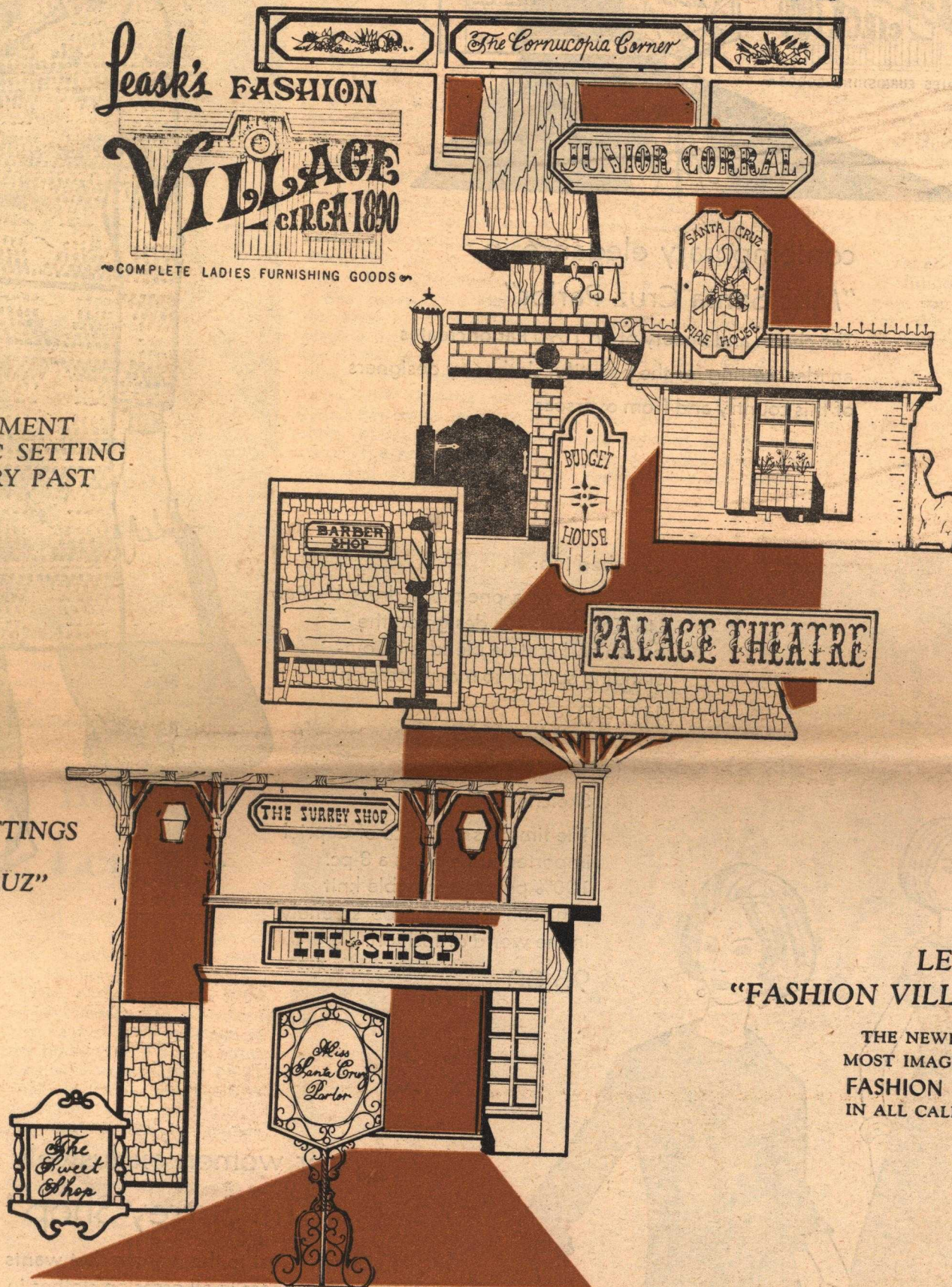
# CELEBRATION

STARTS MONDAY, APRIL 13 THRU SATURDAY, APRIL 18

Leask's FASHION  
**VILLAGE**  
CIRCA 1890  
COMPLETE LADIES FURNISHING GOODS

FASHION EXCITEMENT  
IN A NOSTALGIC SETTING  
FROM A CENTURY PAST

AUTHENTIC SETTINGS  
RECREATING  
"OLD SANTA CRUZ"



LEASK'S  
"FASHION VILLAGE"

THE NEWEST AND  
MOST IMAGINATIVE  
FASHION FLOOR  
IN ALL CALIFORNIA

COME INTO LEASK'S AND JOIN IN  
OUR CELEBRATION

- Enjoy comfortable and selective shopping in these greatly enhanced and enlarged fashion shops for women and children.
- Informal modeling and fashion trunk showings.
- Drawings, for more than \$1,000.00 worth of new fashions . . . Daily drawings also entered each day for Grand Prize.
- Balloons for the kiddies.

DOWNTOWN SANTA CRUZ  
ON THE BEAUTIFUL NEW  
PACIFIC AVE. GARDEN MALL

See all 16 pages of this section for details and for storewide special values.