

City Newsletter



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Prepared by the Office of the City Manager

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"You are not here merely to make a living. You are here in order to enable the world to live more amply, with greater vision, with a finer spirit of hope and achievement. You are here to enrich the world and you impoverish yourself if you forget the errand." Woodrow Wilson

Pollution Control

Pollution is a very real problem which is not going to improve until we all make a concerted effort to do something about it. Many people, particularly the younger members of the community, have recently become deeply concerned about this problem and they have good reason to be concerned. However, some of their efforts should be directed toward solutions to the problems.

The City has been foremost in Santa Cruz County in development of facilities to protect the environment including a new \$4 million sewage treatment plant, sanitary landfill for garbage disposal and the finest water supply, treatment and distribution system in the region. There are nine operating sewage treatment plants in the Monterey Bay Area. Of these, six now have cease and desist orders issued against them from the Water Quality Control Board for not meeting discharge requirements and polluting the bay. The only plants which are meeting requirements are Santa Cruz, Watsonville and Aptos. The most serious pollution problems do not come from municipal discharges but from unincorporated areas which do not have sewage systems and from industries which are not connected to public sewage systems.

Water pollution control is a relatively complicated subject and a lot of inadequate information is made available through the news media. The Director of Public Works has developed an interesting slide presentation explaining much of the detail of this subject and showing pollution problems which he will present to interested groups. Call 426-5000, extension 217, if you wish further information.

Pacific Garden Mall and Downtown Parking

The Mall was completed and dedicated November 22, 1969 prior to Christmas shopping. At Christmas many of the evergreens were brilliantly lighted or spotlighted adding to the holiday spirit.

Mr. and Mrs. Norman Lezin contributed \$1,610 to pay for the dedication wall at the Cathcart end of the project. This wall contains the words "Pacific Garden Mall" in