

Catholic Church. The bandits made off with the truck containing \$513,000 after binding four priests and guards who entered the rectory to pick up the money.

"I went to the top of the cage, grabbed the bag with Monday's receipts and then jumped back." The robbers raced down a

12-29-64

# The Sentinel

## Business Barometer

### Bank Clearings (Debits)

(SOURCE: Bank of America, downtown branch; Bank of America East Santa Cruz branch; County Bank of Santa Cruz, East Santa Cruz branch, West Santa Cruz branch, Aptos, Felton, Soquel and Boulder Creek; Wells Fargo, downtown branch; Wells Fargo, Opal Cliffs branch.)

	Nov. '64	Nov. '63
Total Debits -----	\$63,897,311	\$56,496,780

### City Building

(SOURCE: Building Inspector, City of Santa Cruz.)

	Nov. '64	Nov. '63
Total Valuation -----	\$ 309,184	\$ 750,325
New Residential, single family (12)	\$ 210,239	\$ 90,000
Multiple -----	\$ 0	\$ 430,700
New Non-Residential (21) -----	\$ 55,924	\$ 199,141

### County Building

(SOURCE: Building Inspector, County of Santa Cruz.)

	Nov. '64	Nov. '63
Total Valuation (223) -----	\$ 1,557,719	\$ 1,483,978
New Residential, single family (77)	\$ 1,148,750	\$ 743,175
Duplex (6) -----	\$ 39,000	\$ 12,300
Apartments (17) -----	\$ 112,800	\$ 265,600
New Non-Residential (139) -----	\$ 257,169	\$ 462,903

### Real Estate Lending

(SOURCE: Penniman Santa Cruz County Title Company.)

	Nov. '64	Nov. '63
Transactions (loans) -----	557	538
Total Valuation -----	\$ 8,008,409	\$ 6,736,658

### Electricity Customers

(SOURCE: Pacific Gas and Electric Company.)

	Nov. '64	Nov. '63
Number in S.C. District -----	33,843	32,285

(NOTE: Includes domestic users only.)

### Water Customers

(SOURCE: Water Department, City of Santa Cruz.)

	Nov. '64	Nov. '63
Total Number Billed -----	6,961	6,865
Amount Billed -----	\$ 72,424	\$ 71,049

(NOTE: Water bills are sent out on a bi-monthly basis and the number quoted reflects roughly half of the total number of customers of the city water department in and out of the city.)

### Postal Receipts

(SOURCE: Postmaster, Santa Cruz.)

	Nov. '64	Nov. '63
Total Receipts -----	\$ 64,622	\$ 58,057

### Telephone Subscribers

(SOURCE: Santa Cruz office, Pacific T. & T. Company.)

	Oct. '64	Oct. '63
Total Stations -----	42,426	38,468
Gain over previous month -----	174	321

(NOTE: This includes subscribers in Santa Cruz, Aptos, Ben Lomond, Boulder Creek and Felton Exchanges.)

### Vital Statistics

(SOURCE: Santa Cruz County Health Department.)

	Nov. '64	Nov. '63
Total Births -----	119	175
Total Stillbirths -----	3	1
Total Deaths -----	109	99

(NOTE: Totals cover entire County of Santa Cruz.)

### Unemployment Claims

(SOURCE: Local office, California Dept. of Employment.)

	Nov. '64	Nov. '63
New Claims -----	1,243	976
Average Weekly Claims -----	989	751

### The Sentinel Circulation

	Nov. '64	Nov. '63
Average Paid Circulation -----	18,207	17,483