

Supervisory Candidates Views Stated Here...

First District Candidates



Robert Burton
(Incumbent)

After 12 years of service in city and county government, I again offer myself as a candidate, conscious of my mistakes of the past, but with a resolve to carry on the fight for our democratic principles; for fairness; for justice; and for economy.

No one man or governing body can, or should, govern to the exclusion of others. But all groups in our society should be represented and be given an equal chance in its decisions. Every citizen should be given an equal, a reasonable opportunity to present his pleas, petitions, etc., to his elected representatives assembled, without first securing the approval of non-elected officials. This is democracy in action.

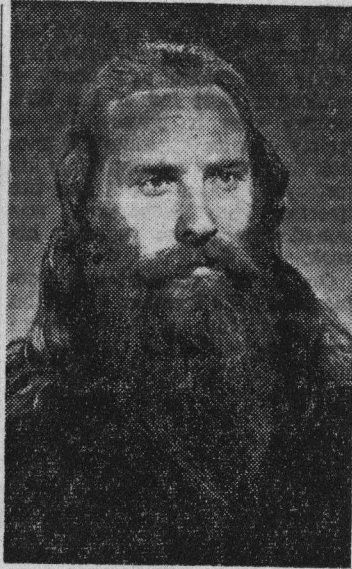
With the constant addition of new laws, new court decisions, new departments, new penalties, etc., our government has become too expensive, too top heavy, and too frustrating.

Our system of taxation is far from equitable. Property owners, industry, and others are so burdened with taxes and regulations that, except for speculative purposes, ownership of land is discouraged; industry must seek other environments; farmers abandon their farms to land speculators.

Economy must become more than a campaign slogan. It must be reflected in salaries that are commensurate with the quality of service rendered and not necessarily on length of time served.

Travel of employees, at public expense, must be confined within the boundaries of this state; living and travel expenses limited to modest necessities.

Public financing for capital im-



Raymond Liebenberg

Hi Folks:

The Santa Cruz Sentinel has generously given all candidates space to let you know us better, and I thank them very much for this courtesy.

Instead of writing about myself, I want to write about the importance of "Newspaper participation in the running of County Government" and "What this County needs most."

First, about the newspaper:

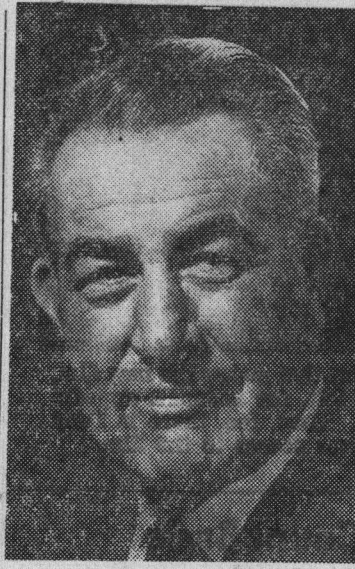
All of us must be educated to county government needs and problems. Only through newspaper participation can enough of us be reached. Reporters are vital links in our quest for reasonable success and happiness. They are like reflectors at night on a bad turn in the road, giving us proper warning of conditions ahead.

I would like to see a "Supervisors' Daily Comment" column giving all supervisors an "airing" column of their own.

Second, "What this County needs Most"—you guessed it—**PROSPERITY.**

Remember when it was always just around the corner? Now it is behind the door; the planning commission's door, that is. We have extremely brilliant planners. Where else in the world is there a group so smart as to be able to prevent phenomenal growth and prosperity with such ease? Those boys have missed their calling.

I'm not really trying to put the blame on the planners. We are all at fault for not being a little



Joseph Tedrowe

Editor's Note: Due to the unexpected illness and subsequent major surgery suffered by Joseph L. Tedrowe, The Sentinel was unable to obtain a written statement from Tedrowe nor conduct an interview with him. He is reported to be recuperating from the operation in a local hospital and would be able to assume the Branciforte (First) district supervisorial post, if elected. He is still a definite candidate for the office.

County Finds Compact Cars No Saving

Compacts are out.

A cost study comparing full-size cars with small compacts for county use reveals the compacts should go.

No appreciable savings over the past five years has been realized for the small cars, County Auditor George Kriz says.

The county has a pool of about 100 cars, of which one-third are compacts.

Kriz notes that the small cars are less expensive when new, but tend to break down faster than full-size cars.

He recommends that the county buy only standard models from now on.

Comparative cost-per-miles figures for fuel, oil and repairs show



Thomas Black

If elected to the board of supervisors from the Soquel district, some of the objectives that I would like to accomplish would be the following:

The first thing I believe should be done would be to re-establish the intended relationship with the county administrative officer and other county administrative personnel. The board of supervisors should be a policy making board. If the county administrative officer is competent, he should be delegated the administrative responsibilities of the county. If the CAO does not achieve the desired results, he should be discharged.

I believe that the county ought to proceed to build a juvenile hall and expand the present mental health program, attempting to secure as much assistance from the state in the latter as possible.

I believe that the board of supervisors could take a much more active part in securing prime commercial and industrial development in the county. I do not believe the county should or can afford to discourage developments such as are anticipated on 41st avenue.

I would, as the present supervisors have done, continue to vigorously fight the state and other governmental agencies from purchasing property in the county for parks without at least the state paying an in lieu tax therefor.

I believe that the assessor's office should be made to more



John Cavanaugh

At this late date I am sure the voters in the Second district are in some measure acquainted with the candidates for the supervisorial post. To dwell too long now on my background, I hope, is not necessary.

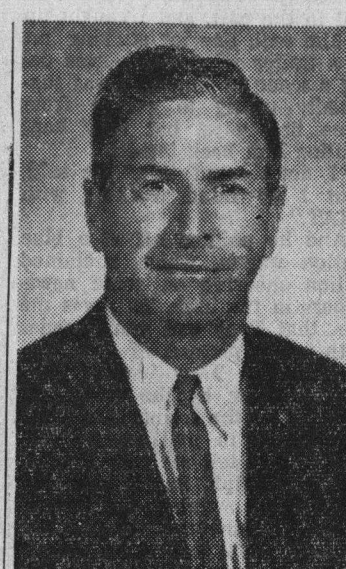
You know that I am a business man with years of experience in manufacturing, water development and land improvements. This type of work has developed a knowledge of the things that are uppermost in the minds of the voters—roads, water, proper use of lands, zoning, etc. My contacts with the various departments of the county have been numerous and over the years it has given me an insight of their operations and practices.

As a businessman I am constantly aware of the importance of economy and getting the most for our tax dollar.

In the next few years we are going to see a great influx of people in our county. If this expansion is not handled wisely, with a constant concern as to the efficiency of county operations, we will lose the enjoyment of living in this beautiful county because of oppressive tax burdens.

If the voters see fit to place me in office, I will do everything in my power to protect our tax dollar.

If you vote for me, I will do my utmost in representing you in a fair and equitable manner; and during my term of office, you, the voters, may at any time feel free to discuss your problems or your thinking on the vital matters that will come before us in these com-



Roy Johnston

To meet the needs arising from the rapid growth and development of Santa Cruz county, a qualified supervisor must have an understanding of economical money management, efficient use of personnel and an ability to study and make decisions on a variety of problems daily.

I have had 24 years of experience in administration, personnel, finance and comptroller work. In the past eight years my work with civic organizations and with ranchers of this county has helped me learn and appreciate the particular needs of this area. My work as chairman of the government efficiency committee of the 1963 Santa Cruz county grand jury has given me an understanding of the county administration. All these experiences have enable me to meet the qualifications of an able supervisor.

If elected, I would work toward the following goals:

1. Develop plans for the future of the county so that it can follow an orderly pattern of growth. In this growth individual rights and freedoms should be protected.

2. Preserve the natural beauty and good agricultural lands of the county.

3. Strive to use a priority system in building and maintenance of the roads of the county.

4. Make an effort to reappropriate the budget so that the county police protection could be enlarged.

5. Make a careful, thorough study of juvenile housing so that prompt action for improvement could be taken.



John Karchesz

1. Policy: The board of supervisors makes policy and the administrator carries out same. I will take no orders from the administrator, only suggestions. I will make my own decisions.

2. Soquel dam: Two smaller dams at the fork of Soquel creek would be less dangerous and less costly. I believe a high dam so close to habitation is dangerous.

3. Mental health: The present program seems to be satisfactory.

4. Juvenile hall: The people spoke. The juvenile home will be next on the building program after the courthouse is built. I will respect the will of the people.

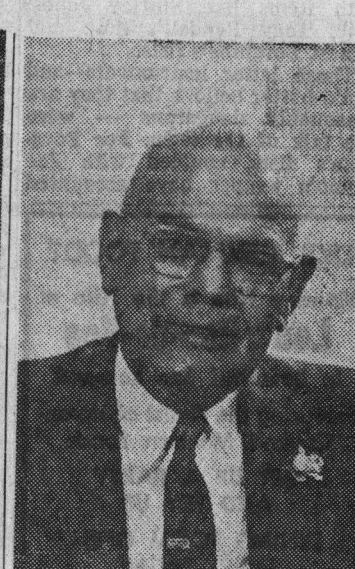
5. Aptos sanitation surplus: Whatever the people of the district wish. This question should be voted on by the district. Their wish is my command.

6. Roads: I would make periodical inspection of all the second district road system. I would insist on improving all roads and not just filling up the chuckholes. Our road repair system needs overhauling.

7. Board of equalization: All cases that come to the board of equalization should be considered individually. I am not in favor of using speculative prices for the assessment role. It is part of the job of a supervisor to investigate cases that come to the attention of the board of equalization.

8. State-owned lands: I am for ad valorem tax on all land in the county owned by the state.

9. Plan lines: This ordinance is the worst ever presented to this county. It is badly written. Property rights are trampled on. It



Frank Thomas

If I am elected, the Second (Soquel) district will not be treated like the stepchild of Santa Cruz county. My goal will be to obtain for my district its fair share of the road and public improvement dollars from the county treasury.

County business will be administered openly in the board room where citizens can scrutinize, criticize and make suggestions without fear of suppression or reprisal. There will be no "back room" decisions regarding dams, districts, annexations, roads, plan lines, zoning or any other county function. The best brains in the county live in my district—only a fool would ignore their advice.

My reputation for integrity, dependability and fair play has been earned during 33 years of hard work in business and public service in this county. It is the voters' guarantee that there will be no favored treatment and no taint of "conflict of interest" on the board.

I am trained to produce the efficiency which is necessary to economy.

My record as manager of PG&E in Santa Cruz county will serve to keep and attract top men and women to our government service. Morale will be high and our employees will stay with us for they will know they can depend on my support and fair treatment so long as they do their jobs properly.

In my opinion, zoning and planning should protect and enhance the property rights guaranteed by the Constitution of the United States—not usurp them.

improvements, like our courthouse, which necessitates the bonding of our future financial capacity, must be done only with the approval of the electorate, thus complying with the dictates of our state constitution and not according to such financial subterfuges as lease-purchase, which requires no vote of the people.

If a public enterprise cannot stand the scrutiny of the electorate, it does not deserve to be adopted.

Dealers Win Trip To Fair

Two Santa Cruz area appliance dealers have won all expense paid trips to the New York World's Fair this week as guests of Philco corporation, a subsidiary of Ford Motor company.

Winners earned the trip through increased sales public products.

They are Hal Burdick of Burdick's TV and Appliance, 902 Soquel avenue; and Al Meschi, of Felton Firestone store. The families were invited also.

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BRING RESULTS**

more interested in what is going on. We get, usually, what we ask for. The moral to the story is underpaid employees give us what we pay for and possibly a little bit more.

As a supervisor I feel I can help open the door to our needed prosperity.

Gray Ladies Need Volunteers

There is a need for more Gray Ladies to serve in the Red Cross program at the Fort Ord military hospital.

Jean Plagermann, chairman of the volunteer group in Santa Cruz, said the duties are as follows: Visiting with and shopping for patients; distributing recreational supplies and gifts to patients; distributing library books to patients; assisting with recreational activities, including arts and crafts; performing routine office tasks; assisting in the treatment of female patients.

A training course to acquaint volunteers with this work will be held on July 7 and 9. For additional information call 423-3360.

the newer compacts require .439 cents, while standards cost .497 cents. Patrol cars, which build up very high mileage over a short time, are between the two at .481 cents per mile. Utility pickups and trucks run an average of .666 cents per mile. Some two cents per mile is estimated for depreciation on all vehicles.

Opens Office



equally assess the property in the county than is presently the case.

I believe that the county sheriff's office should be expanded and the sheriff budgeted more money for not only the hiring of new deputies but for the higher pay of the present deputies.

I would oppose the development of the Soquel creek dam project as proposed by the army corps of engineers and request that further studies be made into the feasibility of the Brown-Caldwell report furnished to the city of Santa Cruz last year.

I believe that the implementation of a proper plan line ordinance would be good for the county. A land owner would seem to be benefited by a plan line ordinance which would not restrict him from building on the proposed plan line, but would require that, at the time of the condemnation and acquisition by the county, the developments placed thereon after the plan ordinance went into effect would have to be removed at the expense of the land owner. The ordinance would have to provide also that the price the county would pay for the land would be the fair going market rate at the time of the acquisition, not at the time the ordinance was passed.

Home On Leave



Peter M. Jantz, above, son of Mr. and Mrs. David E. Jantz of 511 Van Ness avenue, is home on leave after completing nine weeks of basic training at Great Lakes, Ill. He is to report next Saturday at Norfolk, Va., for

6. Cooperative with all communities in the county in developing areas to attract light industry so that new jobs would be created and the tax base would be widened.

I am 52 years old, in good health and will devote full time to the duties of supervisor.

My wife Bertha, my three sons, ages 17, 16 and 11 years, and I enjoy our home in Santa Cruz county, and I am personally eager to do all I can to make and keep this county a wonderful place in which to live.

I am not sponsored by any particular group or organization. If elected, I will work for the best interests of our district and county.

Your vote will be appreciated.

Holy Cross Club To Honor Parents

The Holy Cross Parents' club will honor all Holy Cross High seniors' parents at its annual June potluck dinner, 6:30 p.m. Wednesday in the parish hall.

The club's regular business session will be conducted following the dinner.

KEANE ART ON EXHIBIT

should not be allowed to become law.

10. Planning: The board of supervisors should have the last word in all actions of the planning commission in case of controversy.

11. Aptos Seascap road: I am against 'taxpayers' money being spent for any private firm or subdividers. All access roads should be built at the expense of the subdivider. This kind of action could cost the county millions.

12. Parks: We have plenty of space for recreation. We have the beaches and the parks like DeLaVeaga park. We should improve some of it every year, say five or 10 acres per year. A few pennies on the tax bill would do it—or use the county prisoners.

13. Law enforcement: Well-paid officers of the law would help. In regard to juveniles, after the first offense, publish names of juvenile offenders and give more praise and credit to juveniles for work well done. More scholarships for our students as incentive.

14. Speech: I would change the policy of the board to this extent: One hour of every Monday morning would be put aside for the public. A five-minute period for

My experience as a planning commissioner will be invaluable in untangling the red tape that threatens to strangle zoning and planning. This function must be streamlined and simplified to afford the same protection to the owner of one small lot as to the wealthy land developer flanked by lawyer and engineers.

I will devote my full time and energies and my vast business and personnel experience to bringing to this county a sound, progressive, clean government which will be the envy of the entire state of California, with compassion and understanding for ALL the people—and at a price the least prosperous among us can afford.

each individual to say what is on his mind. This could be from 11 to 12 o'clock. Free speech is essential to foster better relationship between the public and the board of supervisors.

ADVANCED TRAINING

Vincent Locatelli, army private and son of Mr. and Mrs. Adolfo Locatelli of 249 Younglove avenue, has completed advanced training in light weapons at Fort Ord. He attended Santa Cruz high school.

... In Their Own Words

Fifth District Candidates



Vincent Locatelli
(Incumbent)

I am a native of Santa Cruz county and have lived in Boulder Creek for more than 50 years. This is my home and I always intend to call it home.

What happens to this county and our people as we reach into the future is of tremendous importance to all of us.

We are no longer a "cow community." We must take our place among the ever-growing 58 counties in California. But this growth must not damage our natural resources or blight our land.

As a semi-retired lumberman, farmer and businessman, I long ago was made acquainted with the value of a dollar and taxes judiciously spent.

Our growth demands more schools, more and better roads, and more county services. These facts are inescapable.

To lighten our burdensome tax loads we need our share of desirable industry and business. Our economy must be kept in balance. Our people need jobs. Our youth need to be encouraged.

Briefly I would like to comment on four items of special importance to all of us:

1. County planning — There should be a relaxing of prohibitive and discouraging conditions imposed on prospective new industry. Large concerns bypass Santa Cruz county. Many have found a welcome sign in Salinas and adjoining areas.

Civic organizations and the county industrial commission work to get new industry only to have the planning staff create obstacles.

2. Courthouse—Possibly no county in the state has a more decentralized courthouse arrangement than Santa Cruz. We have inherited the problems of the past.

Thirty-six years ago in 1928 the then board of supervisors went on record declaring the present courthouse inadequate.

Today we have annexes all over the landscape. They are located in Soquel; the old Santa Cruz shirt factory on Fair avenue; the PG&E building on Pacific avenue; one-half of welfare department at Ocean and Water streets; one-half of welfare department on Seabright avenue; county auditor in the old courthouse and in the Veterans building on Front street; superior court No. 2 on Front street; purchasing department on Front street; surveyor's office in the old telephone building on Walnut avenue.

The waste in time and money for the public and county employees in contacting all these offices is appalling.

When the new courthouse is built the taxpayers will save \$40,000 a year in rentals alone.

3. County roads—It is no secret that road repair and construction are not currently adequate to meet county expansion. This area lacks sufficient revenues from inflation gas taxes, fines and "weather slide" funds. The county will have to face up to a more realistic program.

4. Law enforcement — Rural, valley and mountain regions need greater protection. To accomplish this goal it is desirable that the



Walter Beers

Since I started my campaign I have as my platform objectives I feel will be of benefit to the people of the San Lorenzo Valley district and other objectives for the county as a whole.

1. A sheriff's substation centrally located, as near as possible, in the valley to be readily available for any law enforcement action.

2. Through, and with the aid of, civil defense, equip all firehouses within the area with first aid equipment for immediate use in case of major disaster such as fire, flood or earthquake.

3. A major project I have continually spoken for is to open Zayante canyon road to be used as a major traffic outlet which could also relieve considerable truck traffic in the Mount Hermon area.

4. With the potential growth of Santa Cruz county in the next 10 years while the University of California campus is being constructed, precise zone planning is of grave importance.

5. To encourage light industry to locate in properly zoned areas. These would help materially to stabilize the all-year around financial economy and provide employment opportunities for our high school students who cannot afford to go to college. Also, they would help employment of many skilled craftsmen.

6. Establishment of a county rehabilitation center or prison farm where prisoners could voluntarily work and provide marketable commodities such as fruits and vegetables and meat for county institutions.

7. New juvenile detention facilities could be planned adjacent to but completely separated from the center where juveniles could be given vocational training and work guidance.

8. My past experience in the public relations field with the California Highway Patrol and administrative training, I am confident, qualifies me to be a proper supervisorial representative for Santa Cruz county.

sheriff be given more patrol officers.

There is a way to help in solving these problems. Roll up your shirt sleeves and continue working. This I pledge to do.

PUBLIC NOTICE

NOTICE TO CREDITORS No. 19116

In the Superior Court of the State of California, in and for the County of Santa Cruz.

In the Matter of the Estate of HILDA MEYER BALAAM, Deceased.

Notice is hereby given by the undersigned Executor of the will of Hilda Meyer Balaam, Deceased, to the creditors of and all persons having claims against the said decedent to, within SIX MONTHS after the first publication of this notice, either file them, with the necessary vouchers, in the office of the Clerk of the Superior Court of the State of California, in and for the County of Santa Cruz, or present them, with the necessary vouchers to said Executor at his office, 1311 Central Building, Oakland 12, California, which place the undersigned selects as the place of business in all matters connected with said estate.

JOHN F. BALAAM
Executor of the Will of the above-named Decedent.

Dated at Santa Cruz, California, May 29th, 1964.

May 31; June 7, 14, 21 (1788)



William Fischer

Santa Cruz county is entering a new era. We can no longer afford to live in the past. Our expanding community must face the future with confidence. The problems that growth brings must be met with competent, vigorous leadership.

We must bring efficiency to county government which, like any business, is no better than its employees. County employees must be the best available and wages paid to department heads and all county employees must be realistic. They must compare favorably with private industry and neighboring counties.

As a successful businessman for the past 18 years I have full realization of the value of the dollar.

County government is a business. It is your business. Business administration can bring you full value for each dollar you pay in taxes.

My public service record, serving as chairman of the board for fire commissioners of the Zayante Fire Protection district for the past seven years, serving as president of the San Lorenzo Valley Chamber of Commerce during 1962 and 1963, serving as a director of the Santa Cruz Chamber of Commerce, has given me the experience one needs to be able to cope with public problems.

Should I be elected as your supervisor I pledge to you that all decisions I make will be for the benefit of the majority of our citizens, not for a privileged few.

I urge each of you to take an active part in your government—vote June 2.

Drunk Driver Serving Term

Roger Smith, 23, of Stockton, is serving a 20-day jail sentence ordered Friday in Municipal court on a drunk driving charge.

Twenty-five days of a 45-day jail sentence were suspended by Judge James J. Scopettone who ordered a \$276 fine and placed Smith on two years probation. He was arrested March 7 by city police.

PUBLIC NOTICE

NOTICE TO CREDITORS No. 19111

In the Superior Court of the State of California, in and for the County of Santa Cruz.

In the Matter of the Estate of BOYCE BROWN, also known as JAMES TAYLOR BROWN, Deceased.

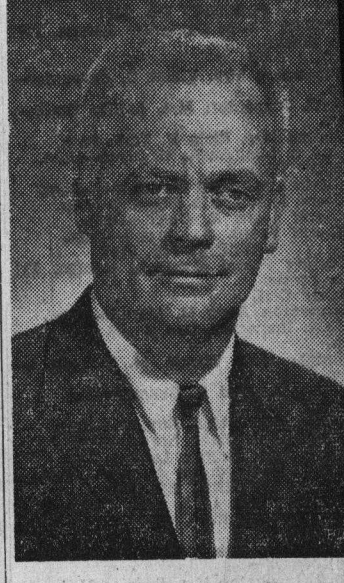
Notice is hereby given by the Undersigned, FERN BROWN, administratrix of the estate of Boyce Brown, also known as James Taylor Brown, deceased, to the creditors of, and all persons having claims against the said deceased, or said estate, to file them, with the necessary vouchers, in the office of the Clerk of the above named Court (which said office is situated in the Court House in the City of Santa Cruz in said County and State), within six months after the first publication of this notice made on the 24th day of May, 1964, or present and exhibit them, with the necessary vouchers, within said period, to the said administratrix at the office of her attorneys, Messrs. Lucas, Wyckoff, Miller, Stanley & Scott, 113 Cooper Street, in the City of Santa Cruz, County of Santa Cruz, State of California, which said last named office, the undersigned selects as the place of business in all matters connected with said estate.

FERN BROWN
Administratrix of the Estate of said deceased.

Dated May 22, 1964.

LUCAS, WYCKOFF, MILLER, STANLEY & SCOTT,
Attorneys for said Administratrix.

May 24, 31; June 7, 14 (1726)



Jerry McGuire

We must create a better image for Santa Cruz county through better public relations between the communities of the fifth district, the other districts of the county, and the state of California.

This requires constructive leadership, the same kind of leadership it takes to bring light industry to the area so there will be a healthier tax base to support education, cultural and social projects for all ages.

Realizing that no public official can successfully carry out his job without the active interest and participation of each member of the community, I hope to stimulate this interest and keep it that way.

If, as individuals, we take an active part in our county, state, and federal government, both we and the government will benefit. We have the right to criticize it, but we also have the obligation to participate.

The board of supervisors must be a responsible body accountable for its action. All work involving county funds must be budgeted and accounted for.

Priority must be given to public health and safety in a realistic approach to our county roads and public highways. The city and county of Santa Cruz must make definite plans to the state on joining of Highway routes 1 and 17. The general plan is very vague, and the state cannot proceed until it has a definite recommendation.

Since the library system forms the backbone of our educational system, I will personally support any program to further education, including the present library bonds.

All politics must be removed from the county planning and public works department so these departments can function as they are intended: for the good of the whole county.

SENTINEL CLASSIFIED ADS BRING RESULTS

PUBLIC NOTICE

NOTICE TO CREDITORS No. 19-114

In the Superior Court of the State of California, in and for the County of Santa Cruz.

In the Matter of the Estate of PAUL NEZER, also known as PAUL ANTHONY NEZER, Deceased.

Notice is hereby given by the Undersigned, WALTER A. REED, Executor of the estate of Paul Nezer, also known as Paul Anthony Nezer, deceased, to the creditors of, and all persons having claims against the said deceased, or said estate, to file them, with the necessary vouchers, in the office of the Clerk of the above named Court (which said office is situated in the Court House in the City of Santa Cruz in said County and State), within six months after the first publication of this notice made on the 31st day of May, 1964, or present and exhibit them, with the necessary vouchers, within said period, to the said Walter A. Reed at the office of J. FRANK MURPHY and EUGENE J. ADAMS, 120 Mission Street, in the City of Santa Cruz, County of Santa Cruz, State of California, which said last named office, the undersigned selects as the place of business in all matters connected with said estate.

WALTER A. REED
Executor of the Estate of said deceased.

Dated May 29, 1964.

J. FRANK MURPHY and EUGENE J. ADAMS
Attorneys for said Executor

120 Mission Street,
Santa Cruz, California

May 31; June 7, 14, 21 (1801)