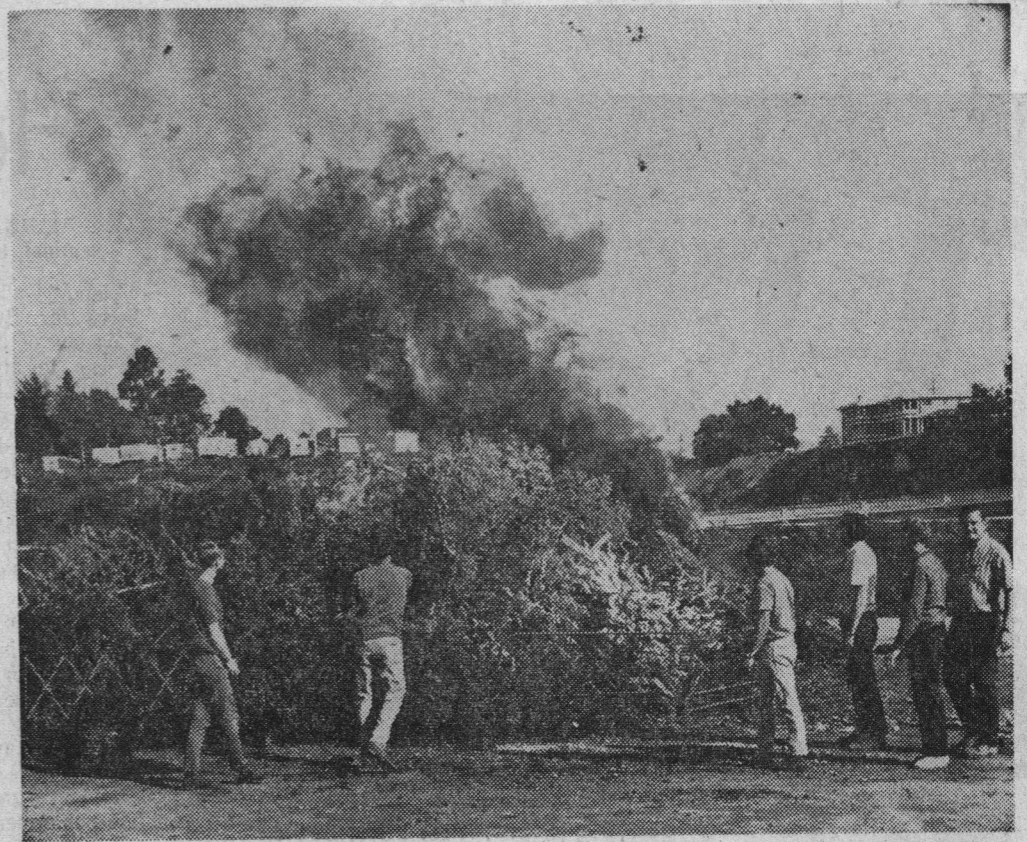
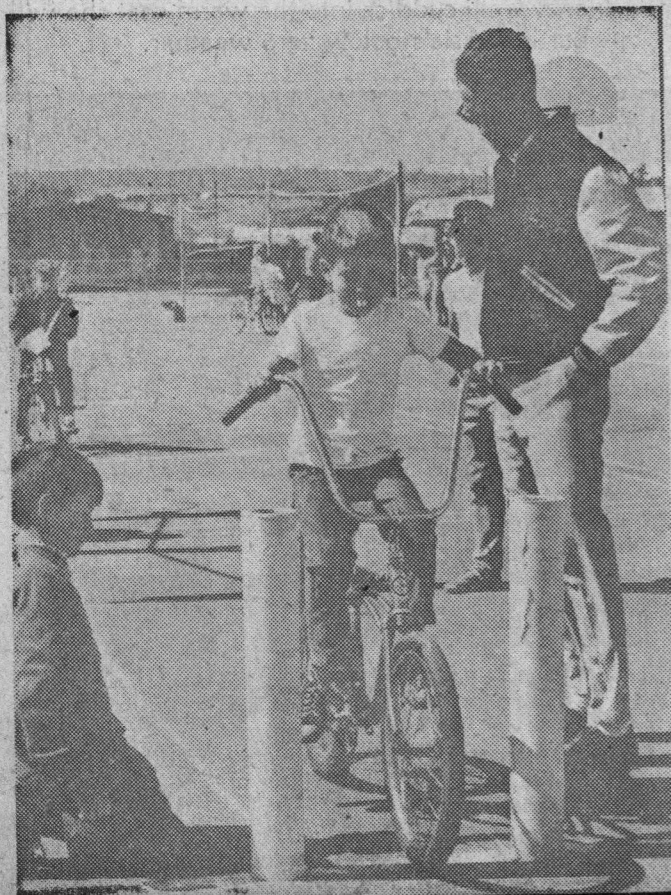


Dedication to community and country is symbolized in this 1967 picture of Jaycees and Jaycee-sponsored Sea Scouts placing flags in front of local businesses. The Jaycees repeat this scene 10 holidays a year.



Operation Bonfire, shown in this 1967 photo, is an annual Jaycee project designed to keep the city clear of potential fire hazards after the holidays.

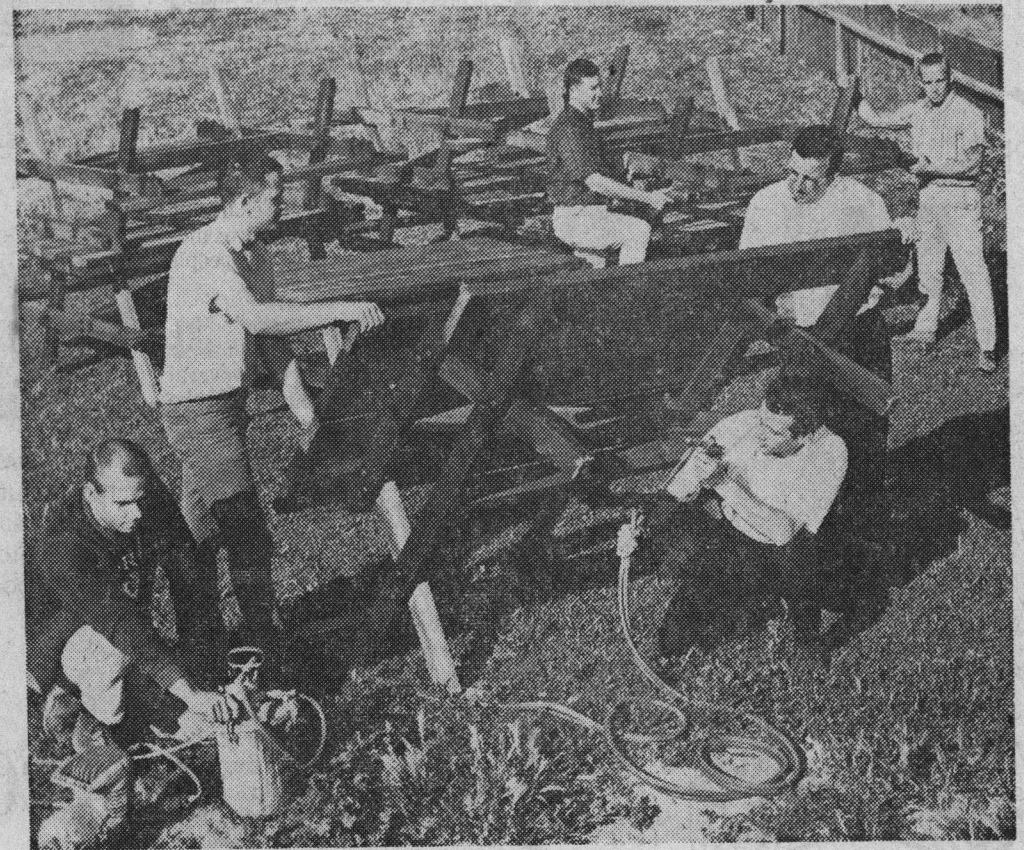


Bicycle safety is one of the concerns of the Jaycees — together with local and state lawmen, the group teaches youngsters respect for law and safety. This picture was taken in 1968.



Manpower was needed in 1968 to help develop Sycamore Grove into a city park. The Jaycees were there to help clear out the underbrush.

Remember when cars did not have seat belts? It was in 1964, when Jaycees installed hundreds of them for local residents.



Jaycees develop leadership through planning and execution of projects, like this 1964 picnic table building bee, the capstone to Harvey West as a community park.

Jaycees—Young Men Who Are Involved

Involvement is the watchword of the '70s. Involvement with others, with the environment, with the community. You hear it everywhere, now.

Thirty-two years ago, three young men got together, too. Involvement with the community was very much in their thinking. They formed a group, calling it the Junior Chamber of Commerce of Santa Cruz.

Dr. A. E. Allegrini was the first president, and the group went about building the community feeling. They set up life saving posts on the beach, originated the street decorations at Christmas time, (and these were not the best of times, and perhaps not the best of spirits) so they established the Kris Kringle Jamboree and parade.

And this was a young group, in more ways than one. Their ages individually were between

21 and 35 — it's in the rules of organization. Their club was a mere infant.

The parent organization, created formally in convention in St. Louis, Jan. 21, 1920, had been conceived by Henry Giessenbier on Oct. 13, 1915.

But age, or lack of it, was no deterrent to the Jaycee movement in Santa Cruz. The caliber

of men who joined for their self-improvement and for the good of the community insured its success.

Locally, Jaycees have had a hand in everything from children's eye-clinics to the Pro-Am Surf meet. In addition they can list Harvey West Park projects, the Miss California Pageant, Toys for Tots, and the Tour de Santa Cruz Bicycle race among their community service projects.

The Santa Cruz chapter of Jaycees, established in 1938, joins with the 6,500 chapters across the nation in helping the U.S. Jaycees celebrate its 50th anniversary this week.

The next scheduled meeting of the local Jaycees is Monday in the Palo Alto - Salinas Savings Community room, Water and Front Streets. For further information call Lee Swam, president, 426-4200.

