

OPEN HOUSE

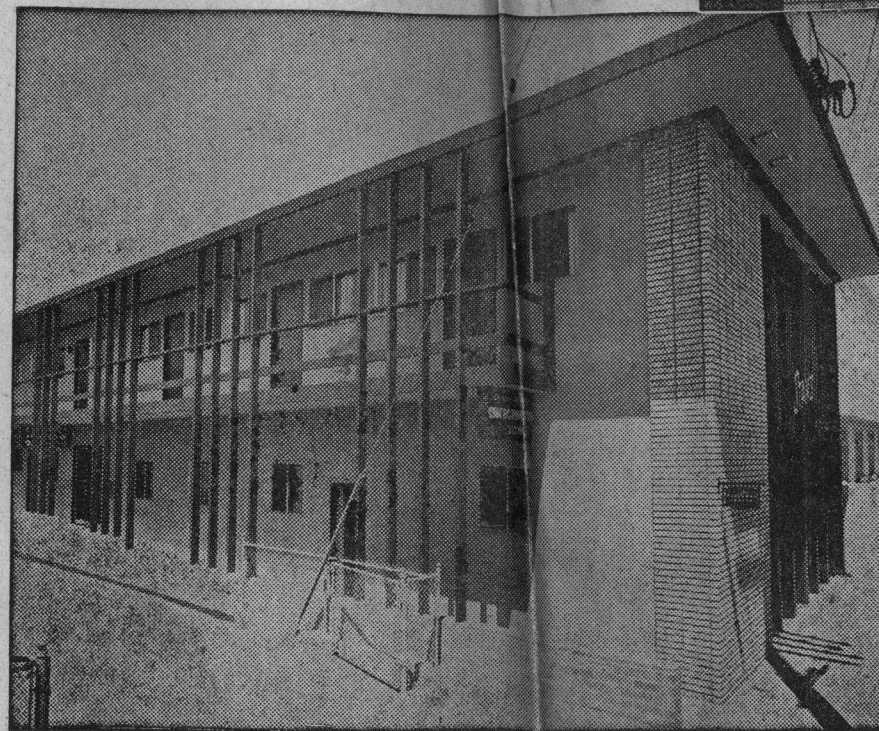
Saturday and Sunday

● Dr. Lewis Robertson CHIROPRACTOR

● Monabelle Apartments
FOR ANNUAL LEASE

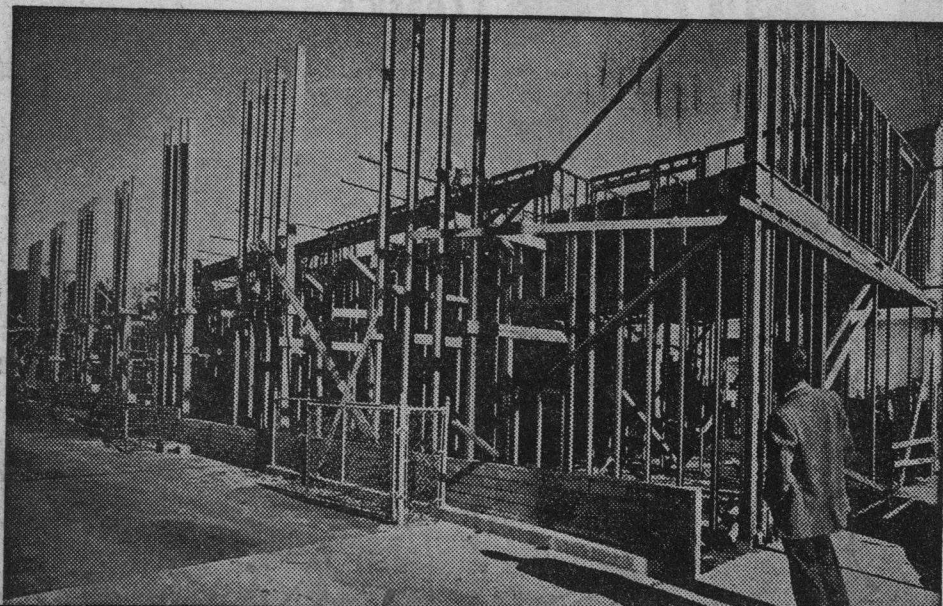
● Beltone HEARING AIDS

● Stan's HAIR STYLISTS



204-206-208-210 Locust Street

NEXT TO THE SANTA CRUZ HOTEL

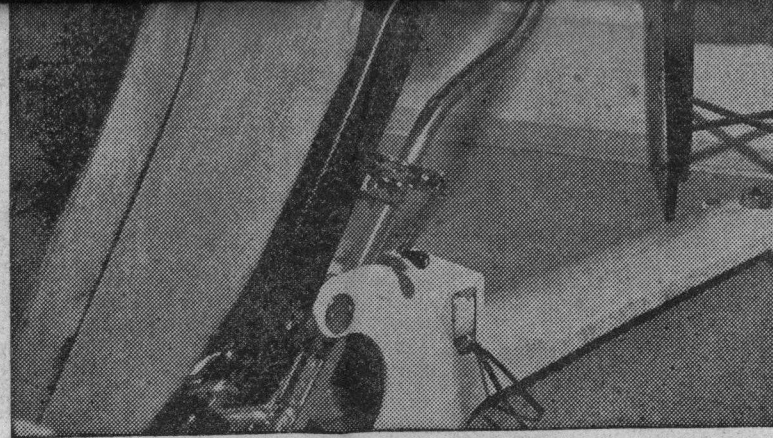


Kermit L. Darrow A.I.A./W. Jasper, General Contractor

Just one year ago the converted house that Dr. Robertson used for his office was destroyed by fire. As the last embers of the old building were dying, the doctor began making plans for a new office and apartment building on the same site.

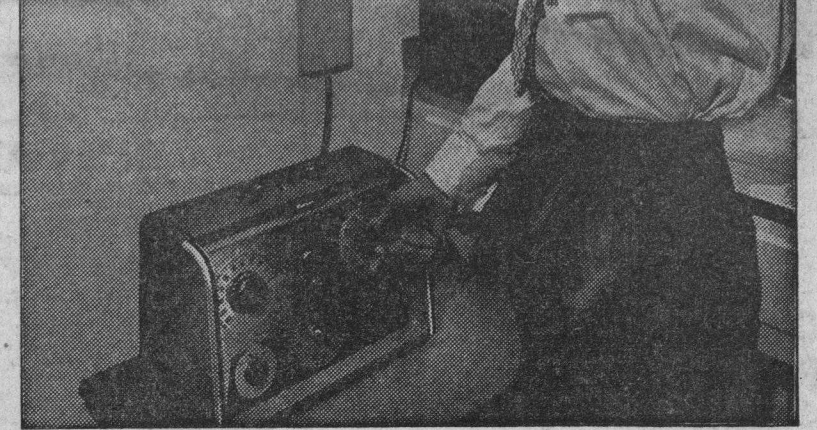
Working with Kermit L. Darrow, A.I.A., and W. Jasper General Contractor, he has seen his plan become a reality. Now, at the location where a half-century-old structure stood, is a new modern building—adding to the redevelopment and beautification of Santa Cruz. The handsome new structure will have many purposes. Upstairs, easily accessible by an automatic elevator, are 6 apartment units, downstairs are the doctor's offices, Beltone Hearing Center, and a larger unit now being occupied by a beauty shop.

You are cordially invited to inspect the new Robertson Professional Building on Locust street tomorrow during Open House between 10 a.m. and 4 p.m.

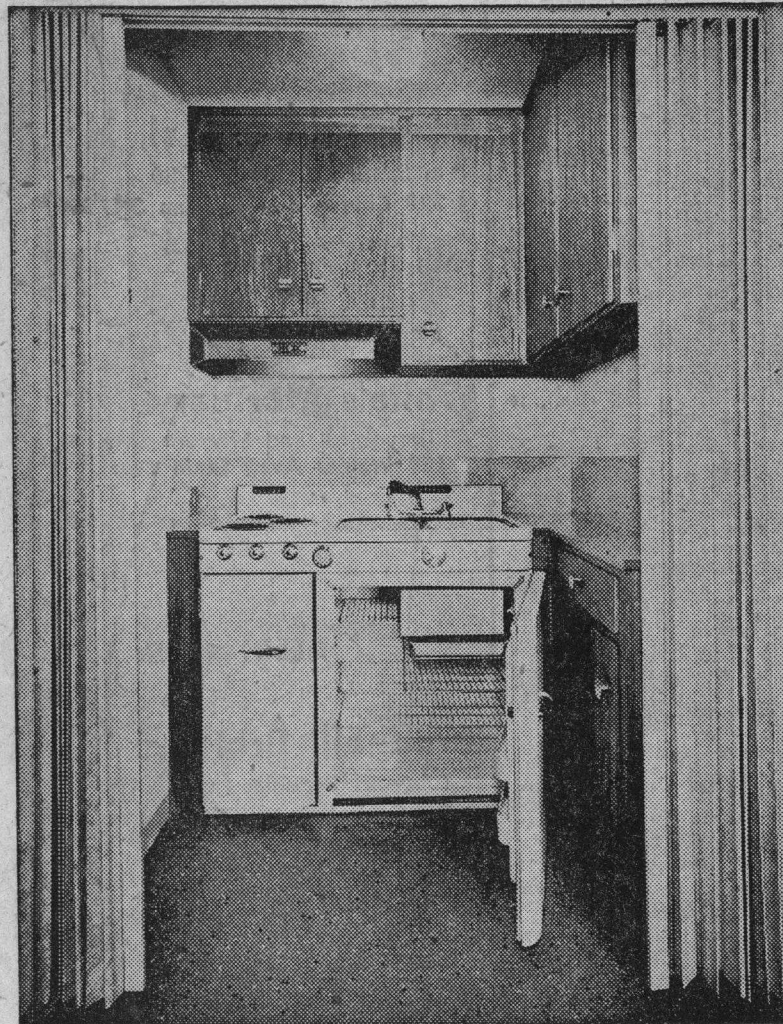


Dr. Lewis Robertson, Chiropractor, demonstrates the latest type electric Hy-Lo treatment table which permits gentle handling of severe back conditions.

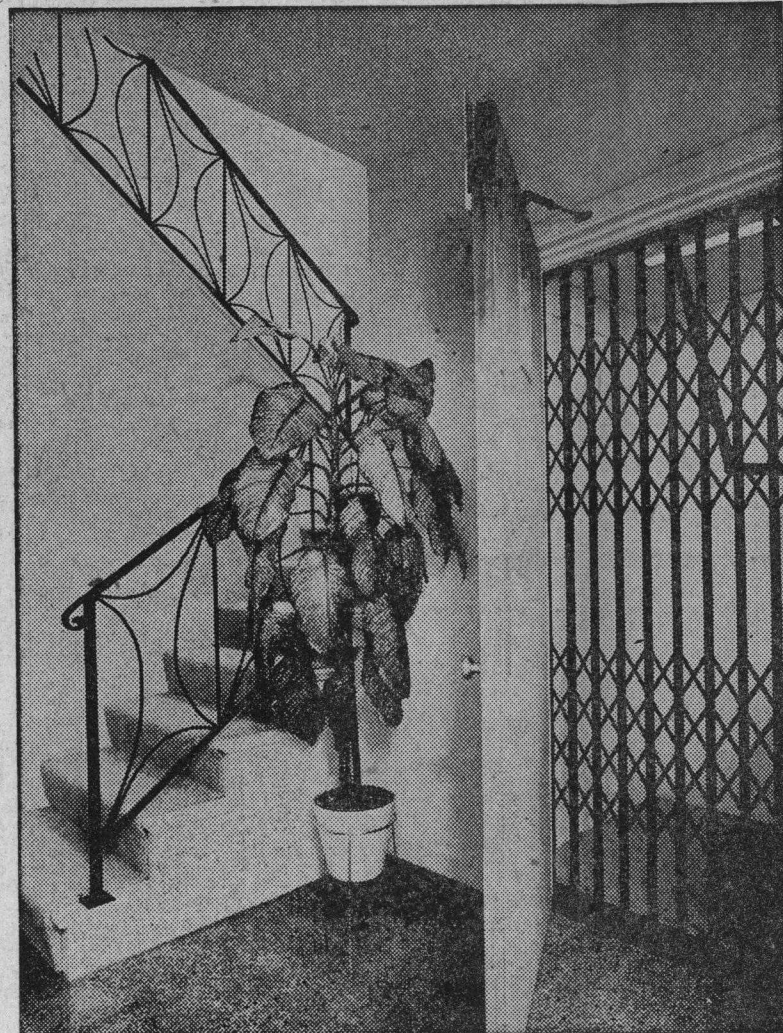
This new modern chiropractic office is equipped with Ultrasound treating equipment for arthritis and bursitis and such valuable diagnostic instruments as the Arterial Graph and Phono-Cardiograph for analyzing heart conditions which will effectively respond to chiropractic care.



Hearing Specialist Wesley Shepherd, Beltone representative, shows Bette Lee Soria the new soundproof testing room and the clinical 10A Audiometer. Now, more than ever before, if hearing is your problem, BELTONE is your answer. Manager Grant Godwin (certified Beltone Laboratory hearing aid consultant) states that the new office features the latest in scientific testing and evaluating equipment.



The top floor of the new Robertson Professional Building houses six comfortable, modern one bedroom apartment units. Each has a convenient screened kitchenette, wall-to-wall carpeted floors, tile bath, Pacific Telescription System TV



hookup and paid utilities. On the same floor is a large laundry room with automatic washer and dryer.

Tomorrow, during Open House, tours will be conducted through the apartments. Rentals will be accepted at that time.

Pictured above is a typical kitchenette unit and the attractive entry hall and stairway leading to the apartments. Also shown in the right hand photograph is a smooth, silent easily operated elevator for easy access to the upstairs apartments.



Thirty-five years experience in hair styling are represented in the staff at Stan's Hair Stylist shop. Manager Stan Dakan, Dick Garvey and Richard Hess, trophy winners in California Cosmetologists Association competition, work in comfortable, pleasant surroundings in their new location at 204 Locust street. Reservations may be made by phoning GA 3-1298.

Stan's new location features an interesting Chinese modern decor.

OPEN HOUSE
Tomorrow (May 16) 10 a.m. to 4 p.m.
Sunday 1 p.m. to 4 p.m.

Photos—Gordon Bruce Lyon fotografie