

5-6-59

Committee Formed To Support County Building Bond Election

First move for active public support of Santa Cruz county's projected 3½-million capital improvement program came today following the initial meeting of a newly formed Citizens Advisory Committee for County Bonds.

Previously announced as the nucleus of an executive volunteer committee, this group of representative civic-minded persons held its first session and named Mrs. Ruth Gabrielson of Capitola as its temporary chairman.

At the same time plans were announced for a "grass roots" campaign to acquire the urgently needed new courthouse and other county government facilities by urging voter-approval of the proposed bond issue at the special election June 23.

Chief function of the Citizens committee will be to direct a campaign of public education by presenting factual information on various phases of the projects in the bond election, said Mrs. Gabrielson.

"Our main point will be to emphasize and explain to the public that bond financing is the cheapest and best way to finance acquisition of needed public buildings," said the chairman. She further declared that capital improvement needs have been apparent and recognized throughout the county for some time, pointing to repeated Grand Jury recommendations urging a new courthouse and other facilities.

The bond election total will be reduced to \$3,250,000 by allocating from available capital building reserves the amount of \$25,000 for the project, said Mrs. Gabrielson.

The committee's campaign to inform the public on pertinent facts of the election will be carried on through newspaper articles and advertising, as well as

utilization of radio and other media; furnishing speakers for clubs, organizations and all other groups.

It is hoped the Citizens committee will comprise at least 100 persons who will come from all parts of the county, said Mrs. Gabrielson. Area committees will be set up in every city and community and area chairmen are expected to be announced as soon as possible, she declared.

Headquarters will be established by the committee in downtown Santa Cruz where information will be made available to the public in the form

Restricted Zoning Planned For URA's San Lorenzo Park

Tightly restricted zoning for the urban redevelopment agency's San Lorenzo park commercial and multi-family parcels was planned yesterday by URA board members and their attorney, Lewis Yapp.

To conform with the detailed master plan adopted by the city council and URA, the land will be blanketed by such terms as "exclusive," "site supervision," and "architectural controls" as well as major and minor prohibitions of land use.

Under state law, URA is allowed to zone land under its supervision to suit the agency's needs; however, URA Director Carl White said his agency planned to go through regular local channels.

According to legend, the early Egyptians were first to adopt the wedding ring to symbolize the taking of vows.

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of brochures, pamphlets and other material. It will be staffed by a county representative, Clayton L. Manning, who will coordinate the committee's activities with official county action, plus a secretary, and a professional director of publicity who will assist newspapers and other media in disseminating factual election information.

Mrs. Gabrielson said the entire cost of the campaign for approval of the county's special bond election will be financed with contributions from the public. Already some individuals have volunteered funds, she revealed. Others will be contacted for donations by a finance committee composed of the following:

Harry Trost and Dr. Alan H. Nittler, Santa Cruz; Joseph P. Chamberlain, Watsonville; and Mario Esposito, Felton.

Three representatives on the advisory committee were named from each of the five supervisorial districts. Their names and addresses are:

Eugene J. Adams, Santa Cruz; Dent Snider, Scotts Valley; Mrs. Ruby Rogers, Live Oak district.

John F. Miranda, Soquel; John Karchesz, Aptos; Mrs. Gabrielson, Capitola.

Trost, Norman Shockley and George Penniman, Santa Cruz.

Chamberlain, J. J. (Joe) Crossetti and Phillip T. Boyle, Watsonville.

Esposito; Lewis E. Hayes, Boulder Creek, and T. N. (Ted) Toft, Felton.

Attending the first meeting for the organization of the Advisory committee were members of the Board of Supervisors, Richard C. O'Reilly, administrative officer; Ray J. Scott, county counsel, and Auditor George Kriz.

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