



During the day, natural light illuminates the new stained glass sign at Odyssey Record Shop on the Pacific Garden Mall. The view from outside will be most striking at night, when the sign is backlit by floodlighting. Installing it Monday were Richard Trainor, Jerry Carter and Tom Trainor.

Stained Glass On Mall

Latest contribution to the Victorian look of Pacific Avenue Garden Mall is a new stained glass sign above the doorway to Odyssey Records, 1520 Pacific Ave.

The 3 - by - 11 - foot "art nouveau" window sign was created by Finsterwald Art Glass of Santa Cruz. Owner Richard Bullock commissioned the work as part of his company's commitment of \$2,000 per year to supporting local craftsmen.

"That kind of glasswork is relatively rare," Bullock said. "We wanted to add something to the pleasant, leisurely atmosphere of the mall, something in keeping with what's been done at the Cooper House and other restored buildings."

Besides Odyssey's support of local crafts, the firm also is contributing \$2,000 each year to local political groups, Bullock said.

"The employees vote on what direction our contributions will take," Bullock said. The Save-

Lighthouse Point Assn. has received support from Odyssey, for example.

Bullock sees the possibility of a "Renaissance" type relationship developing between the town's merchants and its artists, as in 14th century Italy where artists were given financial support by their well - to - do patrons.

"This type of relationship could greatly benefit the downtown area, making it a center for both art and business, and helping us get away from the plastic and steel materials, the dreary prefabricated look that's been emphasized," Bullock said.

The new sign will also tie in to Odyssey's historical approach to recorded music, Bullock believes.

Besides making money, his operation exists to revitalize people's interest in music, he said.

Imported albums are becoming very popular, Bullock

observed. "The American product, though, still costs about half as much as a record sold in Europe," he notes. Part of the reason, according to Bullock, is good old Yankee ingenuity.

"Right now, engineers are working on recycling old records. They're working on this very hard," he said, as one of the solutions to skyrocketing costs of vinyl.

The industry is also looking for more efficient ways of projecting album sales, which helps keep prices down but sometimes results in temporary "outs" of stock.

Bullock says he has seen a continual rise in prices since his store, now in its third location on the mall, opened in 1968. His type of business suffers not only from price hikes by manufacturers, but also from vulnerability to shoplifting.

"I try not to think about those things too much," he said. "I'd rather think about stained glass windows."

UCSC Professor Is Seminar Choice

Harry Berger Jr., professor of English Literature at UCSC, has been selected by the National Endowment for the Humanities (NEH) to offer a summer seminar to 12 teachers.

The seminar is part of a \$37,-

580 NEH grant for Berger to work with the teachers on "Studies in the Renaissance Imagination: Second and Other Worlds."

Each of the teachers in the seminar will receive \$2,000 plus housing and travel expenses of \$250 for the two months.

Berger is considered an authority on literary interpretation from Plato to Robert Frost, and was a recipient of the E. H. Harbison award for gifted teaching in 1970 from the Danforth Foundation. He is a fellow at Cowell College at UCSC.

The NEH seminar is one of 34 seminars offered nationwide this summer for outstanding scholars in the nation's top universities.



Harry Berger Jr.

LO Trustees Meet Tonight

Live Oak School trustees will meet tonight at 7:20 to consider