

# City Newsletter



VOL. VI-V

*Prepared by the Office of the City Manager*

September-October 1967

## Branciforte Library

The opening of the new Branciforte Branch on Sunday, October 8, 1967, was a milestone in Santa Cruz Library history. Approximately 600 people, including Library Trustees, representatives of the City Council and the County Board of Supervisors were present for the ceremonies and the Open House which followed.

The East Santa Cruz Businessmen's Association took an active part in planning the event. Among the participants were the Branciforte Junior High School Band and the American Legion. Warren Penniman, Chairman of the Library Board, was the Master of Ceremonies.

The response of the visitors was most enthusiastic. It is expected that this beautiful building, with a gradually increasing book collection, will serve residents of the community as well as the county area for many years to come.

Hours of the Library are:	10:00 a.m. to 9:00 p.m.	Monday-Friday
	10:00 a.m. to 5:00 p.m.	Saturday

Address: 230 Gault. Telephone: 426-7054.

## Freedom Branch

The Freedom Branch Library participated in the Mexican Independence Day Fiesta held in Watsonville on Saturday, September 16, 1967. A large and colorful collection of adult and children's books on Mexico and South America were displayed. All these books, some in English and some in Spanish, are available for borrowing at the Branch. There also was Story-telling in English and Spanish.

The librarians have met with school principals and talked at faculty and PTA meetings and Open Houses for Parents to present the services available at the branch libraries. They have also visited Kindergarten through Fourth grade classes and told them stories, etc. to stimulate the children's interest in books and encourage their use of the library.

## Loch Lomond Recreation Area

During the month of September, 4,283 people visited the area compared with 2,977 people a year ago. Total income to the City for the month of September was \$1,567.22, an increase of \$466.18 over last September. Total attendance at the recreation area increased by 19.4% over the same period.