

Begonia  
Festival

7-22-84  
**Parade gets  
\$4,000 boost  
from Kodak**

CAPITOLA — Thanks to the Kodak Film Co., this year's 31st annual Capitola Begonia Festival will be picture perfect.

Kodak has kicked in \$4,000 to the Capitola Begonia Festival Association to replace the 21 plywood and polyester foam floatation rafts that were destroyed in a fire two months ago.

The rafts are used to carry the colorful begonia-decked floats during the nautical parade on Soquel Creek. The event draws some 10,000 spectators.

The donation was arranged through Councilman Jerry Clarke, who has an acquaintance who knows a Kodak executive. The film company's only request is the allowance of advertising and a film booth in downtown Capitola the day of the nautical parade.

Festival President Janice Burrell said that she is "very pleased" with the offer. She said the donation will allow the association to pay back the city, which had made a \$2,500 emergency loan to buy the floatation equipment.