Many Businesses In URA San Lorenzo Area Doomed

The possible death or banishment of many old-time businesses in San Lorenzo park's urban redevelopment area was ordered last night under three resolutions passed by the URA board of directors

rectors.

The agency's action followed several months of discussion among members and the property owners involved. But as agency members worded their resolutions, they made it clear that the un-pleasant part of redevelopment was under way.

The resolutions directed that

The resolutions directed that property owners now in the project will get a chance to bid on redeveloped land on the west side of the river only from Cooper street south to Soquel avenue.

The remainder of the land along Front street will be split into two main parcels for redevelopment. However URA Director Olin Carl White indicated the ousted prop-

However URA Director Olin Carl White indicated the ousted property owners might be able to relocate on the east side of the river. The big parcels, which are out of sight financially to most persons inside the project, include a triangle formed by the post office, the river at Water street bridge and roughly Cooper street where the new Front street will be cut be cut

In its first resolution last night, the agency decided the parcel must be developed as one unit and to include compatible uses probably such as law and doctors offices, land title companies and/or banks.

The second large chunk is an

The second large chunk is an estimated seven-plus acres stretching from the triangle to a point

Christmas Plans For Downtown **Area Formulated**

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Local merchants, members of Downtown Businessmen's association, at a meeting this week formed a committee to plan uniform Christmas decorations for the downtown area and to organize a kiddie parade to kick off the Yule season, Joe

Fortier, president, ...

Heading the committee with the Albert W. Rice, associated with C. E. Canfield and Son, incurance. Other members insurance. Other members in Bill insurance. Other members in-clude Ted Schipper, of Schip-per-Dillon men's store; Bill Slocum of Slocum Liquors; Stan Williams of Del Williams Jewel-ers; Ken Wenzel, owner of San-ta Cruz Hardware; Lou Gerkensmeyer of Farmers and Mer-chants bank, and Dick Purvis, owner of Adventure in Toys.

Merchants will be asked to contribute to a fund covering the cost of the Christmas decorations, Chairman Rice said.

behind the present county garage on Front street.

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The remainder of the block will go to about seven or eight busi-nesses, mainly an auto center (probably Palomar garage) and businesses

No list of the businesses to be squeezed out has been determined, according to White.

After deciding the area south of Cooper street should be cen-

be cenof Cooper Street should be cen-tered around auto activities, the agency ordered an owner-partici-pation agreement sent to Califor-nia Pacific Title company with-drawn and new stipulations set to permit the business to stay at

to permit the business to its present site.

New provisions will include requiring the firm to square up its parcel to the east to provide parking for employes and patrons.

The action came last night follows:

The action came last night following prodding by federal URA officials in San Francisco who in effect chided the local agency for extending negotiations with local property owners so long.

9-3-58



Atlantic City, N.J. — Pretty and shapely girls from the corners of the country pose like the center and backfield of a football squad as they are photographed at yesterday's