

newsletters

City Newsletter



Prepared by the Office of the City Manager

ANNUAL REPORT

1967

1968

The fiscal year 1967-68 saw the City of Santa Cruz continue to take tremendous steps forward. Many capital improvement projects were completed and the quality and quantity of public services provided the citizens of Santa Cruz has increased considerably. All city departments were functioning at a maximum rate as this report indicates. The City Hall complex was completed with new and remodeled city offices and buildings which provide quick and immediate citizen service.

The purpose of this report is to present to you a resume of the projects completed and the day to day programs of the various departments of the city.

CITY MANAGER

It is the purpose of the City Manager's office to provide general administrative direction to all city activities and, therefore, this office becomes involved in almost all city projects. The success of the City Manager's office is entirely dependent upon the confidence of the department heads, their staffs and various lay commissions and boards. It is these people who provide the impetus and the know-how that is needed to initiate and implement the programs and activities which benefit the community.

POLICE

Another busy year was experienced by the Police Department with such functions performed as crime and police incident suppression patrol by vehicle and on foot; traffic enforcement patrols and traffic accident investigation; juvenile crime investigation, arrest and disposition; adult crime investigation, arrest, detention, and disposition; operation of a public desk; a communications center; a detention facility; a photography and identification laboratory; a unit for extensive criminal investigation; a unit for record making, processing, and keeping; and the administration of all these services.

Serious Crimes Increase

The crime index of serious crime in the City of Santa Cruz increased 14% during 1967 compared with the national average of 16%. Our felony offense arrests soared with a 58.1% increase, while misdemeanor arrests declined 9% as did juvenile arrests by 20%.