

January 1975

Tree 'n Sea Living

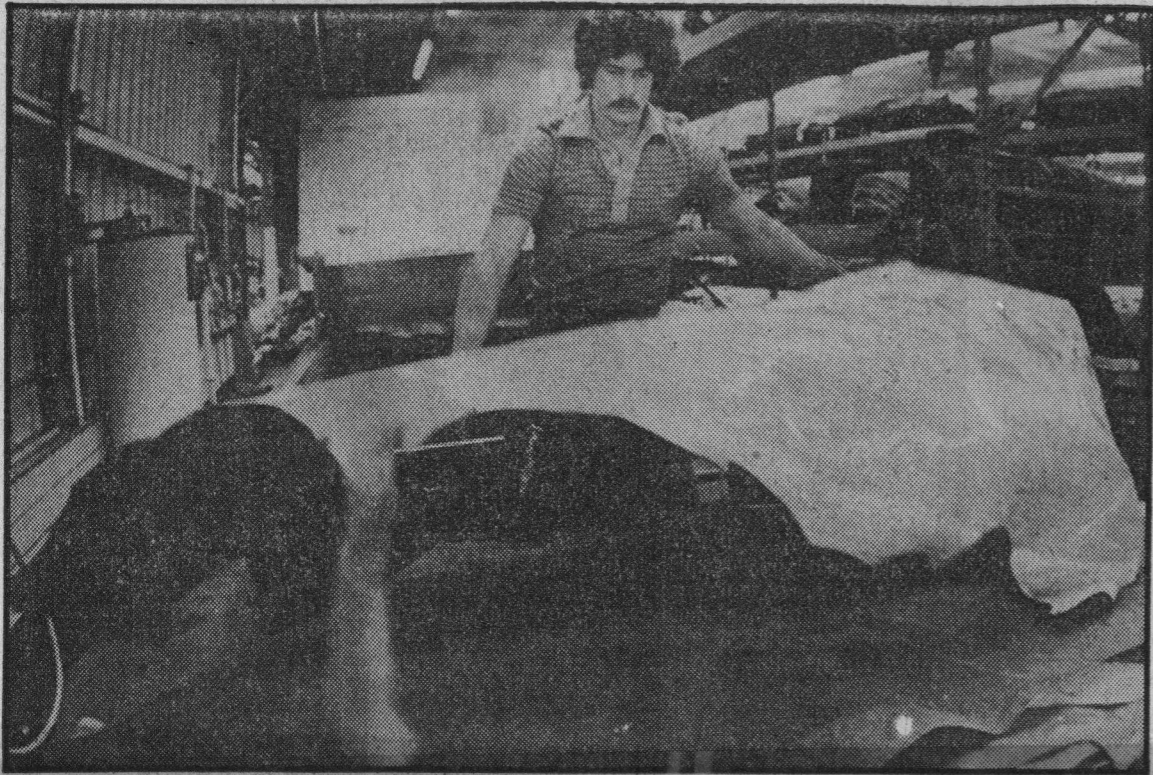
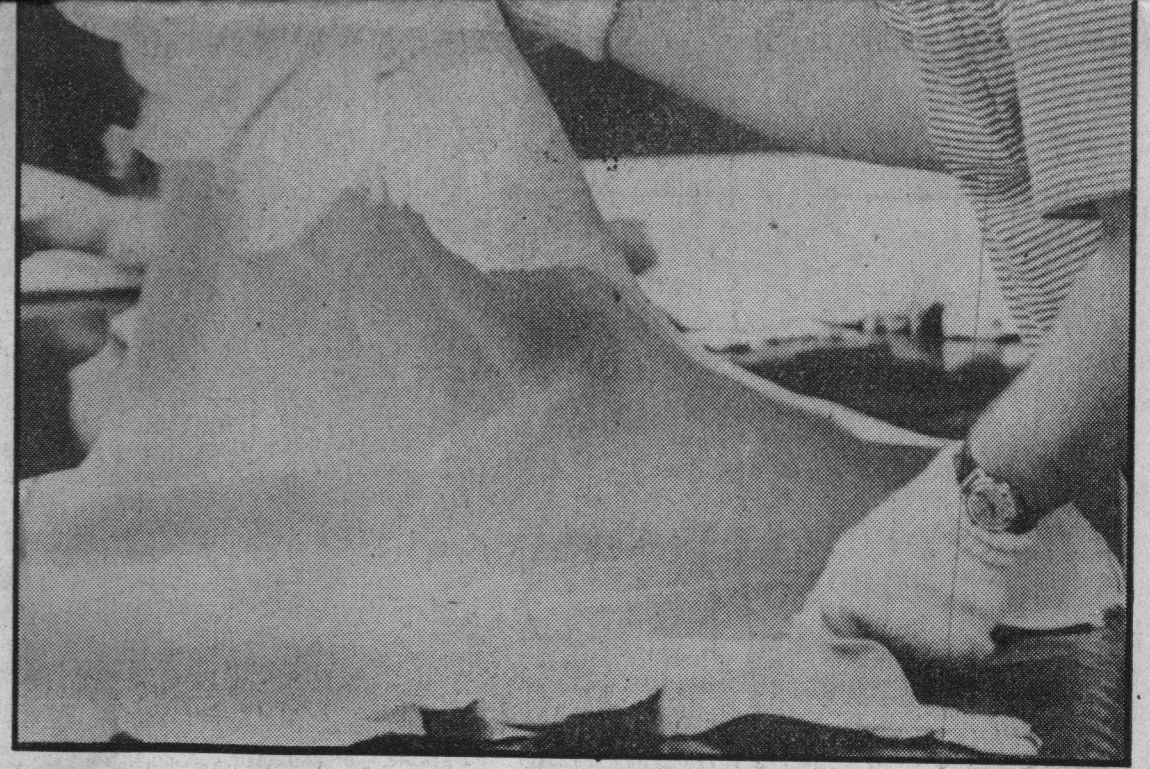
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A Real Nice Tan





In these days of pseudo suede and vinyl it has become no small luxury to own a pair of boots, a purse or a coat made of finest-to-cow leather.

Should you be among the fortunate, however, you should know that that smashing leather outfit that you got for Christmas probably had its start out at the historic Salz Tannery.

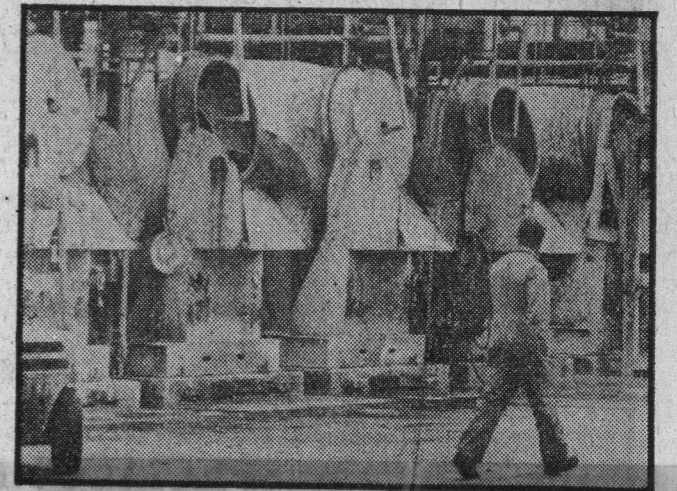
Back in 1861 Jacob Kron first produced his California Saddle Leather at his place of business along the San Lorenzo. A.K. Salz purchased the plant in 1918 and now the place is an environmentally concerned factory with a cultural blend of employees turning out the same high quality stuff.

Since a local meat packer went out of business, Salz must purchase its hides from the cattle producing areas of Colorado, Montana, Wyoming and Texas. Prices for hides are up and transportation is now another cost factor.

A seven-step process, utilizing powerful chemicals and timing, turns the cow hides into marketable leather for all uses. Leftovers from production find their way into numerous by-products.

Salz pioneered concessions to the local air and water quality by installing three-quarters of a million dollars in sanitation equipment. Despite the aroma that rides the breeze to town occasionally, the folks up the river want to be good neighbors.

Quality does have its price.



THE DEAD COW