

Cable TV negotiations to continue



10-27-83
SANTA CRUZ — The county will continue to negotiate with Group W Cable over a future cable contract, but also will be considering alternatives to contracting with Group W.

In a unanimous vote Tuesday, supervisors directed the county counsel to prepare a report within 90 days on alternatives to negotiating solely with Group W.

The county had allowed Group W, as the existing provider of cable services in most of the county, to negotiate first with the county. The two parties went into negotiations in September and have reached an impasse over protecting the subscriber from huge price increases.

Group W's existing contract expires in 1986. The company is attempting to get the contract for the next 15 years and is proposing a modernized cable system to replace the outdated system now in operation.