

# *Program*

Commemorating: A Century of Service Performed

Dedicating: Centuries of Service to Come

**CITY OF SANTA CRUZ — COUNTY OF SANTA CRUZ**

## *Central Public Library*

*1868-1968*



**Santa Cruz City and County Central Library**

**Commemorative and Dedicatory Ceremonies**

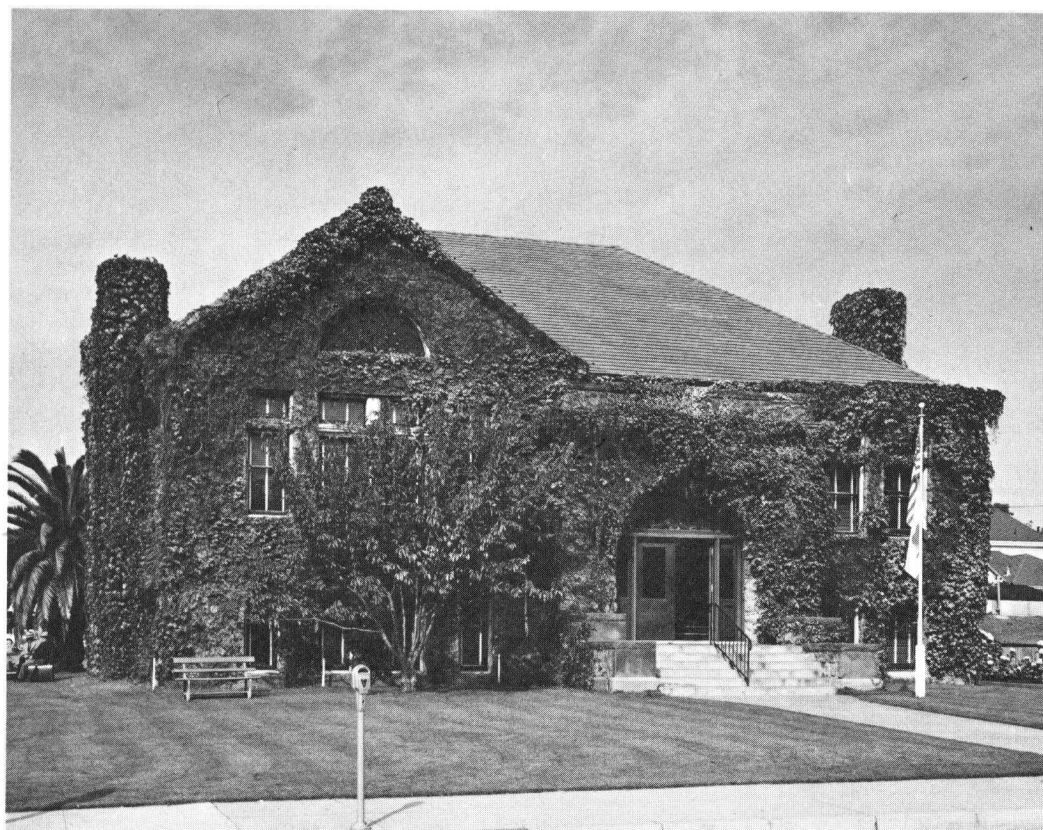
**Santa Cruz, California**

**April 27, 1968**

# COMMEMORATING



**Santa Cruz Public Library — Williamson & Garrett Building — About 1894**  
Only the brave sat under the chandeliers.



**Santa Cruz Public Library — 1903 - 1966**  
Its ivy-covered walls made you want to think the building was sound.

## **SANTA CRUZ CITY COUNCIL**

Raymond H. Goodrich, Mayor  
Eugene M. Fleming  
Samuel Leask, III  
Norman A. Walters  
Richard J. Werner  
Ernest Wicklund, Jr.  
Mrs. Lorette M. Wood  
David C. Koester, City Manager

## **SANTA CRUZ COUNTY BOARD OF SUPERVISORS**

J. Russell McCallie, Chairman  
Thomas A. Black  
Robert E. Burton  
Vincent Locatelli  
Henry J. Mello  
Carlyle Millar, County Administrative Officer

The contributions of these former Councilmen, Supervisors and Trustees are gratefully noted:

**Councilmen**—Dr. John Daly, Paul Forgey\*, Dr. Ted Foster, Richard Hackbarth, Norman Lezin, and John McBain\*

**Supervisors**—Mrs. Charles McLean, Lewis Nelson, and Francis Silliman

**Trustees**—Chester P. Bordwell\*, George H. Cardiff\*  
(\*deceased)

## **BOARD OF LIBRARY TRUSTEES**

Warren H. Penniman, Chairman  
Mrs. Wendell Van Houten, Secy.  
John D. Byrne  
Roy A. Bergazzi  
Edward D. Budworth  
Mrs. Alice Earl Wilder  
Mrs. Harry Wiens

## **CITY AND COUNTY LIBRARIAN**

Mrs. Geraldine G. Work

## **ASSISTANT LIBRARIAN**

Miss C. Elisabeth Barnes

## **ARCHITECTS**

Spencer, Lee & Busse, San Francisco

## **LANDSCAPE ARCHITECT**

Roy Rydell, Santa Cruz

## **BUILDING CONSULTANT & PROGRAM PLANNER**

John D. Henderson, Berkeley

## **GENERAL CONTRACTORS**

Arthur Bros., San Mateo

## **FURNITURE BID CONSULTANT**

Wendell Simmons, Santa Cruz

## **LIBRARY PLANNING - BUILDING COMMITTEE**

Leonard F. Gerkenmeyer

Lionel R. Lenox, II

Mrs. Jane Winegar

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Mrs. Lester Merman

Jack Norton

Mrs. Robert A. Kinzie, Jr.

Mrs. Norman Shockley

Mr. and Mrs. Eugene M. Fleming

Norman A. Walters

Vincent Locatelli

Members of the Library Board of Trustees

The assistance of scores of citizens in the planning processes and in the bond election campaign is gratefully acknowledged

# THE FIRST 100 YEARS

Some Library! Back in 1868 (June) a Library association was formed. For many months there were no books, no rooms, no funds, and of course no salary for the Librarian, one Frank Cooper. Trustees were: C. L. Anderson, President; Lucien Heath, Vice President; Paul Pioda, Treasurer;; Walter Freer and Albert Hagan, secretaries; F. J. McCann and Joseph Boston.

After many months there were donations of funds and gifts of books enough to form the core, and a book store owner named John Brazer offered space in his store for the library and volunteered his services as Librarian. No word of Mr. Cooper after that.

The succeeding years to 1881 saw several librarians come and go. Permanency was a problem with respect to quarters, also, but somehow there was managed the acquisition and retention of 3,000 volumes by that time. They were promptly presented to the City and in 1882 a city library fund was established. The library found new homes in the old city hall on Front Street, the Hotaling Building (St. George Hotel) and subsequently in second floor space in the Williamson & Garrett store until 1904.

In 1903 Andrew Carnegie offered the City a grant of \$15,000 for the City's first library building. The amount was seen to be inadequate (men were forthright in those days) and Samuel Leask, Sr., member of the Board of Library Trustees, paid his own expenses for a trip east to discuss the problems of library finance with Mr. Carnegie. The gift was hiked to \$20,000.

Other board members at that time were Dr. F. W. Bliss, J. W. Linscott, Dr. C. L. Anderson, and E. L. Williams. Mr. Leask, who was a board member for more than 40 years, visited Carnegie again and convinced him of the need for library branch buildings at Seabright, Eastside, and Garfield Park. The Carnegie foundation furnished the funds for these buildings.

The cornerstone of the main library was laid on September 29, 1903 and on April 14, 1904, with appropriate ceremonies, the new building was opened.

The library had an outside area of about 9,000 square feet for the two floors; in those days the book collection numbered about 14,000 books and the population of the area served was approximately 10,000 people. Through the years, the building became seriously overcrowded with every available bit of room utilized for book stacks or work space. The total book collection grew to about 200,000 and the population served to 105,000.

The Public Library under contract with Santa Cruz County since 1916 serves county residents at the Main Library and at 14 branches.

The Seabright branch was taken over by the Santa Cruz museum in 1954 and the East Side branch — now Branciforte branch — provides service for the area.

The Garfield Park branch serves the West Side of Santa Cruz and is a growing community library.

The East Side branch has been replaced with the new Branciforte branch at Darwin and Gault. The move into a modern residential type building of 7500 square feet was made in October 1967; the old Carnegie East Side branch had a total of 800 square feet and was crowded with a collection of some 6400 books. The new Branciforte branch has 11,000 volumes and will soon have a collection of 15,000. The circulation increased at once in the new building — almost double in March of this year compared to March of 1967.

The total circulation for the Santa Cruz Public Library city and county system for 1967-1968 will be more than 610,000 books lent to city and county residents at Central Library and branches.

The new Branciforte branch and the new main library were made possible by passage of a bond issue of \$1,400,000 in November 1964, by a vote of 7788 to 3718. (A bond election in June 1964 had failed by 255 votes.) The library board of trustees at the time of the bond passage were Warren H. Penniman, Chairman, Roy A. Bergazzi, John D. Byrne, Mrs. Wendell Van Houten and the late Chester Bordwell. Additions to the board are Edward D. Budworth, Mrs. Harry Wiens, and Mrs. Alice Earl Wilder.

Construction of the main building began in September 1966; the architects were Spencer, Lee and Busse of San Francisco; the landscape architect, Roy Rydell; and the contractors Arthur Brothers of San Mateo.

The new two-story main library encompasses some 43,000 square feet and was built at a cost of \$1,162,000. The first floor houses the main reading collection, reference department, children's room, art and music collection, periodicals and business referral area. In the wing is the Branch extension department, and Technical services. On the second floor, is a public meeting room, a room for graphics, storage area, and room for future expansion of the art and music collection.



# PROGRAM

Santa Cruz, California, April 27, 1968 — 2:00 P.M.

Master of Ceremonies ----- Roy A. Bergazzi

Pledge of Allegiance ----- Assemblage

Invocation ----- Father Francis L. Markey, Pastor  
St. Joseph's Parish, Capitola

Introductions ----- Roy Bergazzi

Greetings ----- Samuel Leask, III, Councilman and former Mayor,  
City of Santa Cruz, representing Mayor Raymond H. Goodrich

Salutations ----- Thomas A. Black, Member  
and former Chairman Santa Cruz County Board of Supervisors

Remarks ----- Warren H. Penniman, Chairman  
Board of Library Trustees

Remarks ----- State Senator Donald L. Grunsky

Remarks ----- Assemblyman Frank Murphy, Jr.

Remarks ----- Miss Anne Kirkland,  
Official Representative, California State Librarian, Sacramento

"In Review" ----- Mrs. Geraldine G. Work,  
City and County Librarian

"Into Our Second Century" ----- Samuel J. Leask

Acknowledgements ----- Roy Bergazzi

Benediction ----- The Reverend Alexander Anderson, Rector  
Calvary Episcopal Church

Following the ceremonies the Central Library will be open for inspection. The Board of Library Trustees cordially invites you to become intimately acquainted with your new Library.

# CENTRAL LIBRARY AND THE BRANCIFORTE BRANCH

Bonds — \$1,400,000

CENTRAL LIBRARY — (43,000 sq. ft.)		\$1,165,582
<b>Building</b>	\$925,707	
(includes demolition, site preparation, utilities, landscaping, carpet and desks)		
<b>Architect—8%</b>	84,000	
<b>Furnishing, shelving, equipment</b>	107,000	
<b>Testing and Inspection</b>	34,300	
(includes inspection for Branciforte Branch)		
<b>Miscellaneous</b>	14,575	
		\$1,165,582
BRANCIFORTE BRANCH — (7,500 sq. ft.)		\$234,418
<b>Building</b>	155,398	
<b>Site Preparation</b>	10,000	
(includes survey, utilities, landscaping and paving)		
<b>Architect — 8%</b>	13,500	
<b>Furnishings and Equipment</b>	22,500	
<b>Testing</b>	1,520	
<b>Site Purchase</b>	31,000	
<b>Moving</b>	500	
		\$234,418

The Santa Cruz Public Library operates 14 City and County Branches throughout Santa Cruz County. The branches vary in size—from the Alba Branch (on Alba Road in Ben Lomond) with 1,173 volumes to Branciforte with 13,000 titles. All branch work is co-ordinated from the Branch Department at the Central Library. While each branch maintains its own book collections, its size and specialties depending upon the needs of its community, each branch borrows from the collection at the Central Library for special request material; all branch librarians are encouraged to make full use of the unique materials available at the Central Library.

The following is a list of branch locations and hours. Please feel free to call either the Central Library or any branch convenient to your residence.

**Central Library**, 224 Church Street, Santa Cruz, 423-6210—Monday through Saturday, 10 A.M. to 9 P.M.

**Alba**, Alba Schoolhouse, Ben Lomond—Tuesday, 2 to 4 P.M.

**Aptos**, Rancho del Mar Shopping Center, 688-5688—Mon. to Friday: 1 - 5:30, and 7 to 9 P.M. Saturday: 10 A.M. - 1.

**Ben Lomond**, Ben Lomond Recreation Park, 336-5639—Mon., Tues., Sat: 2 - 5:30; Thursday: 2 - 5:30 and 7 - 9 P.M.

**Bonny Doon**, Bonny Doon Schoolhouse, Tuesday: 1:30 to 4 P.M.; Friday, 7 to 9 P.M.

**Boulder Creek**, Next to Fire House, 338-6340—Mon., Wed., Fri: 10 - 12, and 2 - 5; Tues., Thurs: 7 - 9 P.M.

**Branciforte**, 230 Gault St., Santa Cruz, 426-7054—Monday thru Friday 10 A.M. to 9 P.M.; Saturday 10 A.M. to 5 P.M.

**Capitola**, 411 Capitola Ave., 475-6547—Monday thru Thurs: 1 to 5 and 6 to 9 P.M.; Friday 1 to 6 P.M.

**Felton**, Bennett and Gushee, 335-4052—Mon., Wed., Thurs: 1 to 5 and 7 to 9; Tues., Fri., Sat. 1 to 5.

**Freedom**, 1941 Freedom Blvd., 724-6672—Mon. thru Thurs: 1 to 5:30 and 7 to 9; Friday 1 to 6 P.M.

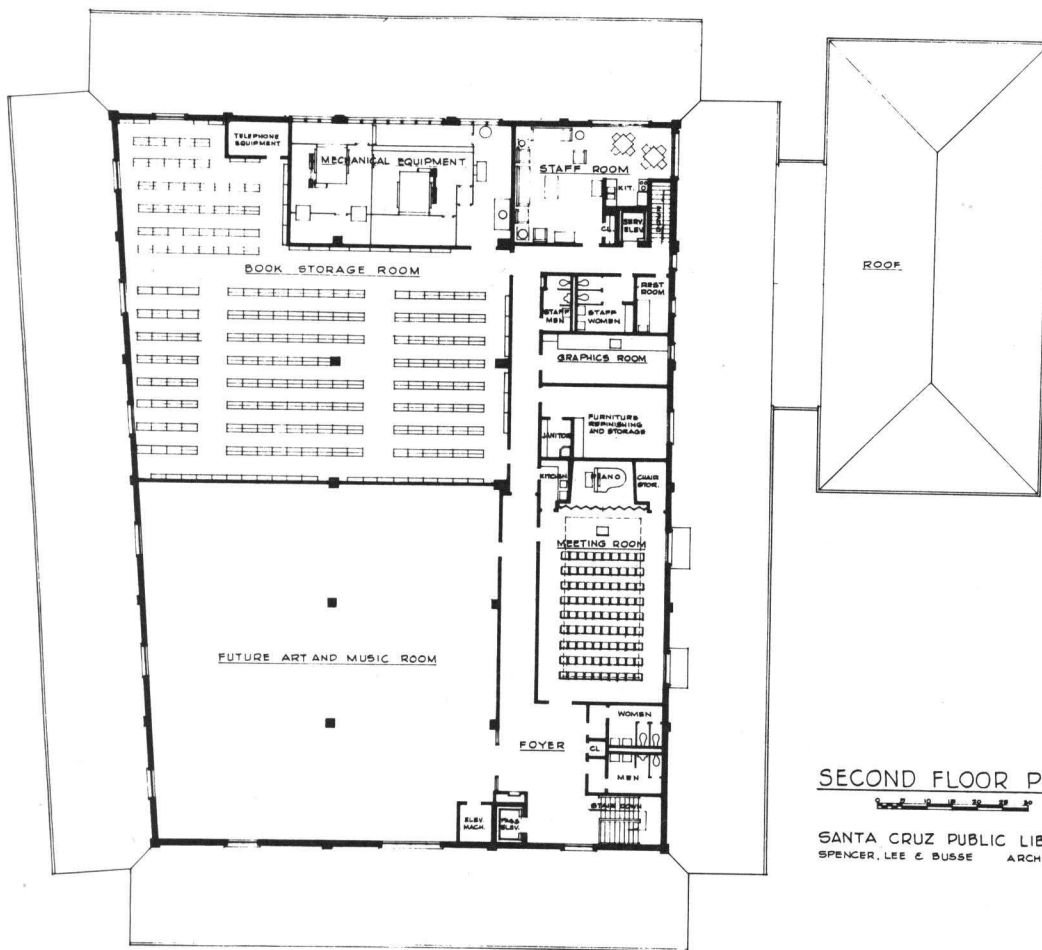
**Garfield Park**, 705 Woodrow Ave., Santa Cruz, 423-4338—Mon., Wed., Thurs: 1 to 5:30 and 7 to 9; Tues., Fri.: 1 to 8.

**La Selva Beach**, Community Hall, 722-1958—Mon., Wed: 3 to 5 and 7 to 9; Friday 3 to 6.

**Scotts Valley**, 7 Camp Evers Lane, 438-2855—Mon. thru Friday 2 to 5 and 7 to 9.

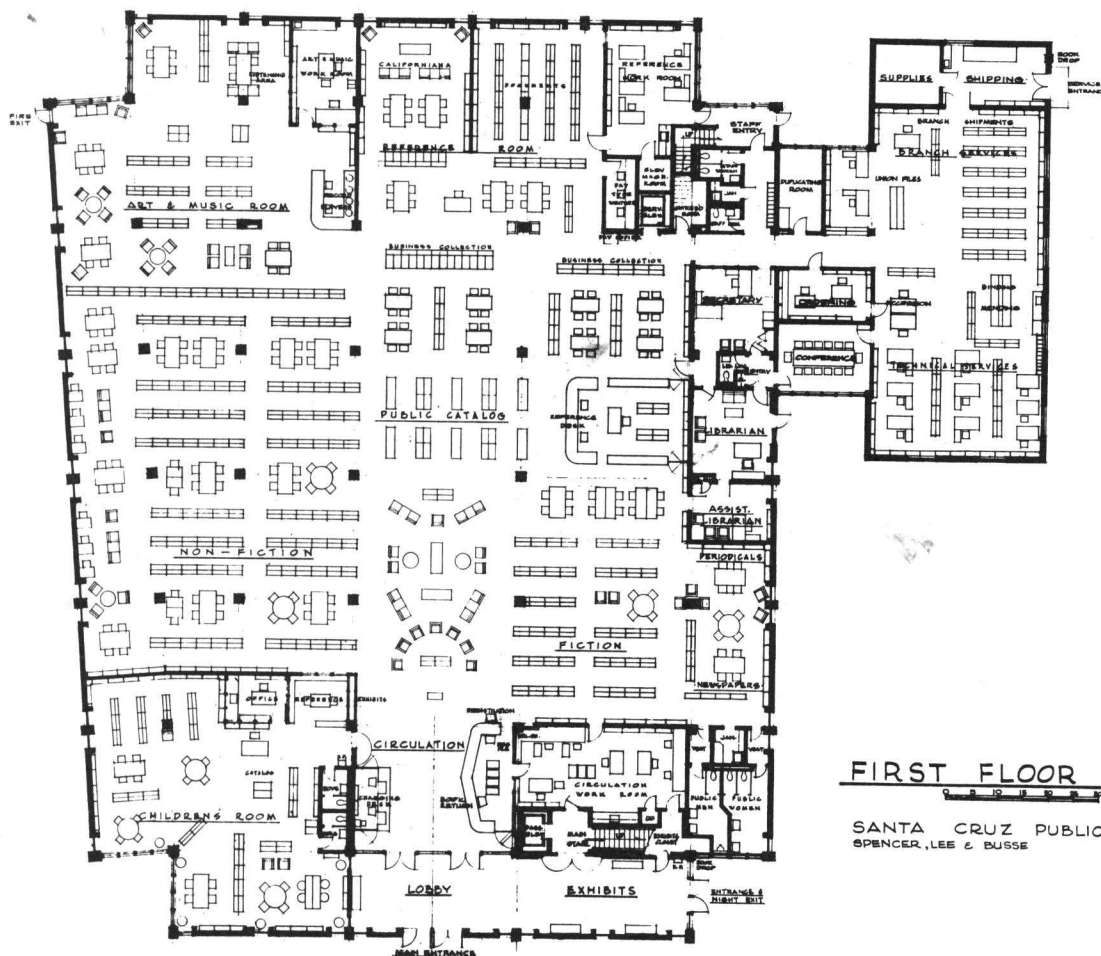
**Soquel-Porter**, 3050 N. Porter, 475-3326—Mon. thru Thurs: 1 to 5:30 and 7 to 9; Friday 1 to 6.

**Twin Lakes**, 375 - 7th Avenue, Santa Cruz, 475-4012—Tues., Sat: 2 to 6; Thursday, 1 to 5 and 7 to 9.



## SECOND FLOOR PLAN

SANTA CRUZ PUBLIC LIBRARY  
SPENCER, LEE & BUSSE ARCHITECTS



## FIRST FLOOR PLAN

SANTA CRUZ PUBLIC LIBRARY  
SPENCER, LEE & BUSSE ARCHITECTS

## Departments -:- Services -:- System Scope

The development of libraries in Santa Cruz County presents a challenging future. Strong libraries are needed to enrich the whole range of technological and specialized life in California, as well as to provide books for adults and children who need libraries to realize their full personal potentialities. The scope of service includes local community libraries. To serve the frequent needs of people, the community centers will have well selected books and periodicals, and will be within 15 to 20 minutes driving time.

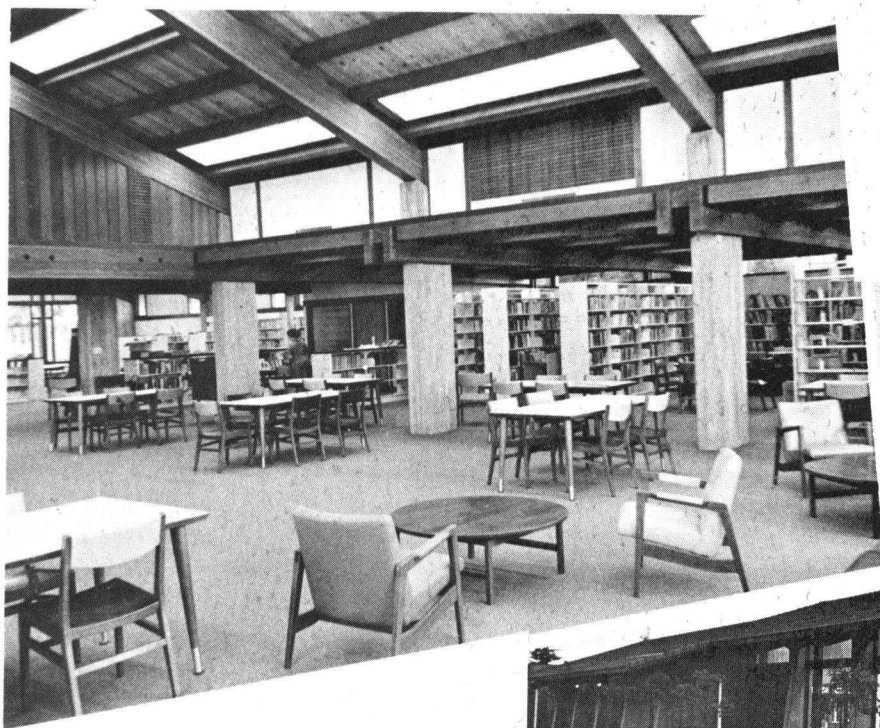
The reader subject center will provide more specialized resources and services. Joining in cooperative systems with other libraries in the area will provide a wider source of materials.

Since the Central Library is strategically located, averaging only 16 miles from any community, its resources are readily available. Through telephone and library requests, books and other materials can reach the branches promptly, or books can be purchased or borrowed from other libraries to provide the information required.

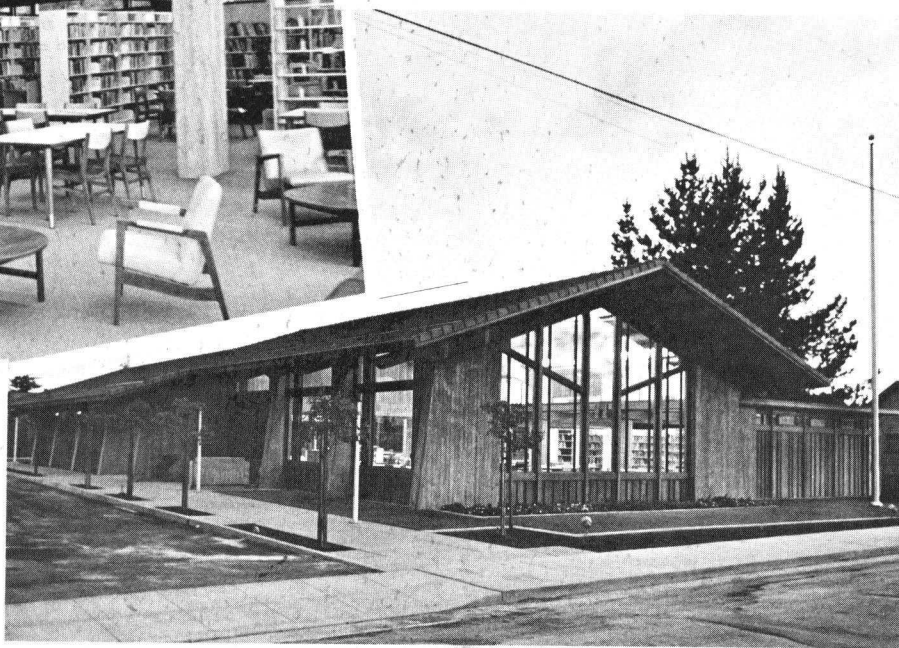
The Central Library has an outstanding collection of music books, sheet music and records, a research collection on the Civil War, California and the West, children's books, long files of periodicals, and a business library. The general collection of books contains many out of print titles and rare books, as well as current material.

The auditorium will provide a place for book reviews, authors as speakers, travel talks and study groups, all oriented to the Library Program.

"The Public Library is here and now and immediate, not for scholars of the future but for the citizens and workers of today." (Report "Public Library Service—Equal to the Challenge of California.")



Views of the new  
Branciforte Library —



### SANTA CRUZ LIBRARY TODAY

The Santa Cruz City and County Library System provides books and other materials for the entire County with the exception of Watsonville, which has its own public library. Through the Central Library and the two City branches and twelve County branches, the collection of over 200,000 volumes is available to all residents within the system. Books and periodicals are provided to adults and children at all outlets. Reference information and periodical indexes are to be found both at the Central Library and branches.

The Santa Cruz City and County Library System has been in operation since 1916 in a contractual agreement with the Santa Cruz Board of Supervisors and the Santa Cruz City Council. Selection of books and supervision of services in the branch libraries come from the Central Library. With the growth of population in all areas of the County, the use of the libraries has greatly increased in the past five years, requiring additional staff, books and space.

The Central Library and branches work as a unit to provide service to the entire County.

All residents served by the Library System are invited to use the new Library and their community branches.